

DESIGNING WATER QUALITY SURVEYS



COURSE INSTRUCTOR

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(PSYC 313)

PROJECT LEAD

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OBJECTIVES

- The Mississippi Watershed Management Organization (MWMO) would like to better understand attitudes and perceptions about stormwater management practices and water quality of the Mississippi River in general.
- Students will design, create, and gather evidence for the validity of a new survey measure that addresses a specific question related to these topics.



Mississippi River
Photo by SCP