

# EVALUATING STORMWATER MANAGEMENT GRAPHICS



## COURSE INSTRUCTOR

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## PROJECT LEAD

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## OBJECTIVES

- The MWWMO uses their library of stormwater best management practices graphics on signs, flyers, and other communication materials to engage the public in understanding and implementing these practices.
- The MWWMO would like to assess whether the graphics are effective in achieving their desired responses/goals in different communication settings.
- Students will evaluate these graphics with respect to MWWMO's goals and provide analysis and feedback to MWWMO.



Rain garden graphic displayed in a yard  
Photo by MWWMO