28TH ANNUAL UNDERGRADUATE COMMUNICATION RESEARCH CONFERENCE

FRIDAY, APRIL 26, 2019

James B. Woulfe Alumni Hall
Anderson Student Center
University of St. Thomas

Sponsored by the University of St. Thomas Department of Communication and Journalism
The annual Undergraduate Communication Research Conference is a celebration of undergraduate research in all areas of the communication discipline, bringing together students and faculty from colleges and universities from across the upper Midwest.
2019 UCRC PARTICIPATING SCHOOLS

Augsburg University
Bethel University
College of St. Benedict/St. John’s University
Concordia University, St. Paul
Gustavus Adolphus College
Hamline University
Macalester College
Minnesota State University, Mankato
Purdue University Northwest
Rhodes College
South Dakota State University
St. Catherine University
University of Minnesota, Crookston
University of Minnesota, Duluth
University of Minnesota, Morris
University of Minnesota, Twin Cities
University of St. Thomas
CONFERENCE SCHEDULE

REGISTRATION: **8:15-9:00 a.m.**
Anderson Student Center, James B. Woulfe Alumni Hall (ASC 378A)
Refreshments provided

SESSION ONE: **9:00-10:15 a.m.**
Panel 1: Room ASC 202
Panel 2: Room ASC 233
Panel 3: Room ASC 234
Panel 4: Room ASC 238

SESSION TWO: **10:30-11:45 a.m.**
Panel 5: Room ASC 202
Panel 6: Room ASC 233
Panel 7: Room ASC 234
Panel 8: Room ASC 236
Panel 9: Room ASC 238
Panel 10: Room ASC 341

LUNCH, TOP PAPER AWARDS AND KEYNOTE ADDRESS
**Noon - 1:30 p.m.**
Anderson Student Center, James B. Woulfe Alumni Hall (ASC 378A)

SESSION THREE: **1:45-3:00 p.m.**
Panel 11: Room ASC 202
Panel 12: Room ASC 233
Panel 13: Room ASC 234
Panel 14: Room ASC 238
Panel 15: Room ASC 341

RAFFLE PRIZE DRAWING: **3:10 p.m.**
Anderson Student Center, James B. Woulfe Alumni Hall (ASC 378A)
PANEL 1: Room ASC 202

EMOTIVE COMMUNICATION: COMEDY AND PATHOS

McKenzie Hickey, University of St. Thomas
Expressing God’s Grace Theory: Rhetorical Analysis of Obama Charleston Eulogy

Samuel Luloff, University of St. Thomas
Atlanta: The Gold-Standard of Postmodern Comedy

Maya Shelton-Davies, University of St. Thomas
Comedy and Controversy: How the Framing of Samantha Bee’s Comments against Ivanka Trump and Calls to Apologize Illustrate the Challenges Facing Women in Comedy Today

Alexandar Ulland, University of Minnesota, Duluth
Emotional Rhetoric: A Rhetorical Analysis of Barack Obama’s 2015 White House Correspondents Dinner Anger Translator Speech

Faculty respondent
Dr. Martin Lang, Gustavus Adolphus College
mlang3@gac.edu
PANEL 2: Room ASC 233

POLITICS AND PRESIDENTS

Emily Butts, Hamline University
Post-Truth Politics in Modern Media: A Political Analysis

Kate Nechanicky, University of St. Thomas
Rhetorical Criticism of Ronald Reagan’s Iran Contra Address to the Nation

Samantha Valenta, University of St. Thomas
Rhetorical Criticism of President Obama’s Statement on the Pulse Nightclub Shooting

Morgan Zibell, Minnesota State University, Mankato
Truman’s Address on Korea Situation

Faculty respondent
Joshua Morrison, University of Minnesota, Twin Cities
morr1512@umn.edu
PANEL 3: Room ASC 234

ROMANCE, PARTNERS & PREGNANCY: INTERPERSONAL COMMUNICATION IN THE DIGITAL AGE

Kailyn Johnson, University of St. Thomas
The Effects of Pre-Deployment Stress on Romantic Relational Satisfaction and Certainty in Military Couples

Taylor Weeks, University of St. Thomas
Am I a Bad Mom?: Female Celebrity Voices and Postpartum Depression

Ashley Wilke, St. Katherine University
Reducing Uncertainty between Partners: Applying Communication Theory in the Chemistry Lab

Brandon Williams, Augsburg University
Online Dating Sites: Tinder

Faculty respondent
Dr. Megan Bell, University of Minnesota, Crookston
umnt002@crk.umn.edu
PANEL 4: Room ASC 238

SOCIAL MOVEMENTS, SOCIAL JUSTICE

Olivia Avrick, Macalester College
Analyzing the Standing Rock Dakota Access Pipeline Protests: A Hybrid Media Environment Approach

Skye Rygh, Augsburg University
Line 3 Replacement Project: Environmental Justice and Communication in Minnesota

McKenzie Van Loh, Bethel University
Hundred Flowers: A Historical Analysis of this Alternative Publication’s Contribution to Environmental Activism

Olivia Farley, Mary Catherine Penny & Jon Westerberg
University of St. Thomas
The Almost Annihilation of Antelope, Oregon

Faculty respondent
Dr. Barbara Burke, University of Minnesota, Morris
burkebr@morris.umn.edu
PANEL 5: Room ASC 202

LET’S TALK ABOUT SEXUAL ASSAULT

Marisa Jasicki, Gustavus Adolphus College
The Power of Poetry and the Fight against Sexual Assault

Emily Reuvers, University of St. Thomas
Gender and Race in Sexual Assault: Case Study of Terry Crews

Jessica Schatz, University of Minnesota, Twin Cities
The Perfect Storm for Time’s Up

Carrie Tronvold, St. Katherine University
How #MeToo has Empowered Victims of Sexual Assault: An Analysis of the Movement and its Representation of the Issue

Faculty respondent
Dr. Nicole Hurt, College of Saint Benedict/St. John’s University
nhurt001@csbsju.edu
PANEL 6: Room ASC 233

TUPAC, THE BACHELOR, AND FANGIRLS: UNDERSTANDING THE WORLD OF POPULAR CULTURE

Cayson Ehlinger, College of Saint Benedict/St. John’s University
“Changes:” Tupac Shakur and the Rhetoric of Collective Memory

Alyssa Erdman, University of St. Thomas
The Making of a Bachelor Villain

Mykaela Otto, Gustavus Adolphus College
Fangirls Foil Gothic Plots: Understanding Value in the Modern Gothic

Faculty respondent
Dr. Debra Petersen, University of St. Thomas
dlpetersen@stthomas.edu
LEARNING ABOUT THE OTHER: CULTURE, COMMUNICATION AND STUDY ABROAD

Allen Spencer, University of St. Thomas
Depictions of Native Americans in Film: From the ‘Bloodthirsty Savage’ to the ‘Noble Savage’

Eden Garman, Concordia University, St. Paul
Study Abroad: Factors Lending to the Decision

Kacie Lorenson, Concordia University, St. Paul
Traveling Abroad: Motivations and Factors

Timothy Nelson, University of Minnesota, Crookston
Affirming the Inclusion of Diversity Programs: The (d) Evolution of Affirmative Action Since Bakke

Faculty respondent
Dr. Suda Ishida, Hamline University
sishida@hamline.edu
PANEL 8: Room ASC 236

FRANCISCAN HEALTH COMMUNICATION: A REPORT ON INSTITUTIONAL PRACTICES

Amanda Biro
Alexis Carizales
Raven Chant
Shawn Garcia
Jordan Grinstead
Nancy Singh

Purdue University Northwest
Franciscan Health Communication Audit

Faculty respondent
Dr. Emily Winderman, University of Minnesota, Twin Cities
ewinderm@umn.edu
PANEL 9: Room ASC 238

SPORTS AND POLITICS: PLAYING THE GAME FOR REAL!

Matthew Curry, University of St. Thomas
Kaepernick’s America: An Analysis of the National Anthem Protests

Jack Kirlin, University of Minnesota, Twin Cities
Taking a Stand by Kneeling: A Visual Critique of Colin Kaepernick’s Protest during the National Anthem

Brandon McRoy, Elham Mohamud, Rehana Power & Cleandre Robinson, Concordia University, St. Paul
An Analysis of Sports Talk Radio’s Effect on Social Issues

Samual Pickerign, University of Minnesota, Twin Cities
Shut Up and Play: An Exposition on Athletes Use of Media Platforms for Social Activism

Faculty respondent
Dr. Bernard Armada, University of St. Thomas
bjarmada@stthomas.edu
PANEL 10: Room ASC 341

MEDIA AND PUBLIC DISCOURSE: USING WORDS TO EFFECT CHANGE

Grant Casperson, Minnesota State University, Mankato
Rhetorical Analysis of Charles de Gaulle’s Address

Max Kingsbeck, Hamline University
The Rebirth of Mass Media in Eastern Europe

Althea Larson, University of St. Thomas
“We Should All Be Feminists:” A Critical Analysis of Chimamanda Ngozi Adichie’s 2012 Speech at TEDxEuston

Emily Ness, University of Minnesota
Empty Apologies: Melania Trump and her Utilization of Apologia

Alma Silver, St. Catherine University
A Contentious Act of Vulnerable Courage: A Rhetorical Analysis of Anita Hills’ Opening Statement to the Senate Juduciary Committee

Faculty respondent
Dr. David Lapakko, Augsburg University
lapakko@augsburg.edu
LUNCH & KEYNOTE ADDRESS
12:00-1:30 PM

WELCOME AND PRESENTATION OF TOP PAPER AWARDS

KEYNOTE: “TALKING LIKE A MOUNTAIN: CLIMATE, NATURE AND THE FUTURE WE REPRESENT”

Mark S. Meisner, Ph.D
Executive Director, International Environmental Communication Association

Dr. Meisner is the executive director of the International Environmental Communication Association (IECA) and has experience as a teacher, editor, information technology consultant, media analyst, and administrator of cultural programmes. His areas of expertise include environmental communication, information technology, media, climate change/global warming, sustainability, environmental ethics, and environmental affairs generally. He holds a Bachelor of Commerce with Honours from Queen’s University at Kingston, as well as Master’s and Ph.D. degrees in Environmental Studies from York University in Toronto.
PAST KEYNOTE SPEAKERS

1992 - James Chesebro, Speech Communication Association
1993 - Linda Steiner, University of Maryland
1994 - Bonnie Dow, North Dakota State University
1995 - Moya Ball, Trinity University
1996 - Eileen Scallen (UC-Hastings)
1997 - Phillip Tompkins, University of Colorado- Boulder
1998 - Bruce Gronbeck, University of Iowa
1999 - Judy Pearson, Virginia Tech University
2000 - Carole Blair, UC-Davis
2001 - Judith Martin, Arizona State University
2002 - Dawn B. Braithwaite, University of Nebraska
2003 - Arvind Singhal, Ohio University
2004 - Gerard A. Hauser, University of Colorado- Boulder
2005 - John Cragan, Illinois State University
2006 - Sonja K. Foss, University of Colorado- Denver
2007 - Mary Vavrus, University of Minnesota
2008 - Thomas Nakayama, Arizona State University-Tempe
2009 - Brian L. Ott, Colorado State University
2010 - Tamara D. Afifi, UC- Santa Barbara
2011 - Charles E. Morris III, Boston College
2012 - Jon F. Nussbaum, Penn State University
2013 - Greg Dickinson, Colorado State University
2014 - Dessa, Doomtree Crew
2015 - Jeffrey T. Child, Kent State University
2016 - Cara Finnegan, University of Illinois at Urbana-Champaign
2017 - Catherine R. Squires, University of Minnesota
2018 - Martin J. Medhurst, Baylor University
SESSION 3
1:45-3:00 PM

PANEL 11: Room ASC 202

HOW MEDIA FRAMES PERSONHOOD: RACE, GENDER AND DISABILITY

Alma Silver, St. Katherine University
Why Media Outlets Framed Stephen Hawking’s Death as Liberation: Analyzing Representations of the Disability Community within Mass Communication

Max Stumpf, Augsburg University
Content Analysis: Are Certain Genders or Races Used to Persuade More in Newspaper Advertisements?

Olivia Webster, University of Minnesota, Twin Cities
Series of A Mad Black Woman: How Tyler Perry Films Perpetuate the Sapphire Stereotype

Jennifer Wiest, University of Minnesota, Twin Cities
Mamie Bradley, Emmett Till, and Racial Injustice in “I Want You to Know What They Did to My Boy”

Faculty respondent
Dr. Xiaowen Guan, University of St. Thomas
guan6492@stthomas.edu
PANEL 12: Room ASC 233

SOCIAL MEDIA AND GLOBAL INFLUENCES: INSTAGRAM, TWITTER, TELEVISION, CRYPTOCURRENCY

Gareth Davis, Augsburg University
Corporate Twitter: Cultural Branding in the Age of 280 Characters

Gunther Dingmann, College of Saint Benedict/St. John’s University
A Rhetorical Analysis of SpongeBob’s Last Stand

Emma Newton, University of Minnesota, Twin Cities
The Visual Rhetoric of Lil Miquela: The Uncanny Rise of CGI Influencers

Gabriela Yáñez, Hamline University
The Dark Hidden Truth about Cryptocurrency: What the Media Does Not Report on

Faculty respondent
Dr. Emily Sauter, Minnesota State University, Mankato
emily.sauter@mnsu.edu
PANEL 13: Room ASC 234

POWER STRUCTURES: POLICE, POPES, AND PRESIDENTS

Cassie Egan-Lawless, Hamline University
How the US Military Influences the Content and Production of Hollywood TV and Films

Claire Kinkead, University of Minnesota, Twin Cities
Uprising: Hosni Mubarak and the Myth of the Humble Serviceman

Emma Myhre, Gustavus Adolphus College
Police, Power, and Public Perspective: How the Media’s “Herioc” Police Officers Perpetuate American Hegemony

Jair Peltier, University of Minnesota, Morris
Conclaves in the Modern Papacy: Factors that Influence the Elections of Popes (1846 - Present)

Faculty respondent
Dr. Michael Griffin, Macalester College
mgriffi1@macalester.edu
SESSION 1:45-3:00 PM

PANEL 14: Room ASC 238

PRODUCING CULTURE: THE POWER OF VISUAL AND AURAL COMMUNICATION

Sunita Dharod, Rio Hindami & Maya Shelton-Davies
University of St. Thomas
“I Can’t Believe We Made It:” A Rhetorical Analysis of the Carters’ “Apes**t”.

Naomi Meyer, Hamline University
Policy, Pop Music, and Propaganda: Migra Corridos and the No Más Cruces Campaign

Justice Robinson, University of Minnesota, Morris
Auteurship in Cinematography: Vilis Lapenieks’ Style Reflected in Hollywood Cinematography

Tyler Rooks, Gustavus Adolphus College
Popular Music and Mass Culture: A Musical Analysis in A-B Form

Austin Sommerfeld, University of Minnesota, Crookston
Visual Project: Driven

Faculty respondent
Dr. Peter Gregg, University of St. Thomas
pgregg@stthomas.edu
PANEL 15: Room ASC 341

“NEVERTHELESS SHE PERSISTED:” UNDERSTANDING WOMEN’S VOICES IN THE PUBLIC SPHERE

Nina Buckingham & Kayla Kucala, Concordia University, St. Paul
An Analysis of Females in the Media

Emily Drewing, University of St. Thomas
#MeToo: The Negative Criticism Surrounding a Powerful Twitter Movement

Megan Fillbrandt, Gustavus Adolphus College
Finding Power to Speak: Aly Raisman’s Impact Statement

Elisa Perez-Garcia, Minnesota State University, Mankato
Gloria Steinem at Women’s March on Washington

Faculty respondent
Dr. Kristen Chamberlain, Augsburg University
chamberk@augsburg.edu