Entrepreneurship

All undergraduate business students are required to take core courses, concentration courses related to their major, and allied courses, which take place outside of the Opus College of Business.

**Business Core Courses**

- ACCT 100 Principles of Accounting I
- BUSN 100 Business for the Common Good (2 credits)
- ENTR 100 Introduction to Entrepreneurship and Innovation (2 credits)
- ACCT 200 Principles of Accounting II (2 credits)
- BETH 300 Ethical Principles in Business (2 credits)
- BLAW 300 Law for Business Leaders I (2 credits)
- BUSN 200 Business Learning Through Service (0 credits)
- FINC 310 Core Financial Management (2 credits)
- MGMT 200 Working Skillfully in Organizations (2 credits)
- MKTG 200 Introduction to Marketing (2 credits)
- OPMT 300 Operations and Supply Chain Management (2 credits)
- Elective credits from undergraduate business courses (8 credits)

**Concentration Courses**

- ENTR 250 Fundamentals of Innovation
- ENTR 355 Entrepreneurial Strategy (2 credits)
- ENTR 370 Entrepreneurial Financial Resource Management
- ENTR 450 Entrepreneurship: Management and Strategy
- BUSN 202 Microsoft Excel Applications for Business or CISC 200 Introduction to Computer Technology and Business Applications
- Additional credits from select Communications and Business courses (8 credits)

**You must also take two of the following courses:**

- ENTR 320 Technology Prototyping
- ENTR 330 Sustainability and Innovation
- ENTR 340 Social Entrepreneurship
- ENTR 348 Franchising Management
- ENTR 349 Family Business Management
• ENTR 360 Creativity and Change
• ENTR 371 Silicon Valley and Entrepreneurial Thinking
• ENTR 380 Entrepreneurship in Practice
• ENTR 490 Topics

If you prefer, substitute ONE of the courses above for THEO 422 Christian Faith and the Management Profession, provided the class is team-taught by an entrepreneurship faculty member.

Allied Courses

• ECON 251 Principles of Macroeconomics
• ECON 252 Principles of Microeconomics
• STAT 220 Introductory Statistics

Choose one of the following math courses:

• MATH 101 Finite Mathematics
• MATH 109 Calculus with Review II
• MATH 111 Calculus for Business and Social Science
• MATH 113 Calculus I

Plus one of these communication courses:

• COMM 100 Public Speaking
• COMM 105 Communication in the Workplace
• COMM 370 Intercultural Communication
• ENGL 211 or above