



Entrepreneurship

All undergraduate business students are required to take core courses, concentration courses related to their major, and allied courses, which take place outside of the Opus College of Business.

Business Core Courses

- ACCT 100 Principles of Accounting I
- BUSN 100 Business for the Common Good (2 credits)
- ENTR 100 Introduction to Entrepreneurship and Innovation (2 credits)
- ACCT 200 Principles of Accounting II (2 credits)
- BETH 300 Ethical Principles in Business (2 credits)
- BLAW 300 Law for Business Leaders I (2 credits)
- BUSN 200 Business Learning Through Service (0 credits)
- FINC 310 Core Financial Management (2 credits)
- MGMT 200 Working Skillfully in Organizations (2 credits)
- MKTG 200 Introduction to Marketing (2 credits)
- OPMT 300 Operations and Supply Chain Management (2 credits)
- Elective credits from undergraduate business courses (8 credits)

Concentration Courses

- ENTR 250 Fundamentals of Innovation
- ENTR 355 Entrepreneurial Strategy (2 credits)
- ENTR 370 Entrepreneurial Financial Resource Management
- ENTR 450 Entrepreneurship: Management and Strategy
- BUSN 202 Microsoft Excel Applications for Business *or* CISC 200 Introduction to Computer Technology and Business Applications
- Additional credits from select Communications and Business courses (8 credits)

You must also take two of the following courses:

- ENTR 320 Technology Prototyping
- ENTR 330 Sustainability and Innovation
- ENTR 340 Social Entrepreneurship
- ENTR 348 Franchising Management
- ENTR 349 Family Business Management

- ENTR 360 Creativity and Change
- ENTR 371 Silicon Valley and Entrepreneurial Thinking
- ENTR 380 Entrepreneurship in Practice
- ENTR 490 Topics

If you prefer, substitute ONE of the courses above for THEO 422 Christian Faith and the Management Profession, provided the class is team-taught by an entrepreneurship faculty member.

Allied Courses

- ECON 251 Principles of Macroeconomics
- ECON 252 Principles of Microeconomics
- STAT 220 Introductory Statistics

Choose *one* of the following math courses:

- MATH 101 Finite Mathematics
- MATH 109 Calculus with Review II
- MATH 111 Calculus for Business and Social Science
- MATH 113 Calculus I

Plus *one* of these communication courses:

- COMM 100 Public Speaking
- COMM 105 Communication in the Workplace
- COMM 370 Intercultural Communication
- ENGL 211 or above