



General Business Management

All undergraduate business students are required to take core courses, concentration courses related to their major, and allied courses, which take place outside of the Opus College of Business.

Business Core Courses

- ACCT 100 Principles of Accounting I
- BUSN 100 Business for the Common Good (2 credits)
- ENTR 100 Introduction to Entrepreneurship and Innovation (2 credits)
- ACCT 200 Principles of Accounting II (2 credits)
- BETH 300 Ethical Principles in Business (2 credits)
- BLAW 300 Law for Business Leaders I (2 credits)
- BUSN 200 Business Learning Through Service (0 credits)
- FINC 310 Core Financial Management (2 credits)
- MGMT 200 Working Skillfully in Organizations (2 credits)
- MKTG 200 Introduction to Marketing (2 credits)
- OPMT 300 Operations and Supply Chain Management (2 credits)
- Elective credits from undergraduate business courses (10 credits)

Concentration Courses

- MGMT 385 Inclusive Leadership (2 credits)
- MGMT 391 Elements of Global Business (2 credits)
- MGMT 480 Strategic Management
- BUSN 202 Microsoft Excel Business Applications *or* CISC 200 Introductory Computer Technology and Business Applications

Allied Courses

- ECON 251 Principles of Macroeconomics
- ECON 252 Principles of Microeconomics
- STAT 220 Statistics I

Choose *one* of these math courses:

- MATH 101 Finite Mathematics
- MATH 109 Calculus with Review II
- MATH 111 Calculus for Business and Social Science
- MATH 113 Calculus I

Choose *one* of these courses:

- COJO 100 Public Speaking
- COJO 105 Communication in the Workplace
- COJO 370 Intercultural Communication
- ENGL 211 or above