

DEGREE PLANNING GUIDE



Bachelor of Arts in Music Business

First year (<28)	Sophomore (28-59)	Junior (60-91)	Senior (92+)
<p>Semester 1</p> <p>MUSC001 Music Convocation (0) MUSC 117 Music Hist Survey (2) MUSC140 Music Media (2) MUSC160 Intro to Mus Business (4) MUSN1xx Ensemble (1) MUSP2xx Performance Studies (1)</p>	<p>Semester 1</p> <p>ACCT210 Intro to Accounting (4) MUSC001 Music Convocation (0) MUSC101 Piano Skills I (1)* MUSC113 Theory/Aural Skills I (4) MUSN1xx Ensemble (1) MUSP2xx Performance Studies (1)</p>	<p>Semester 1</p> <p>ENTR200 Found. of Entrep. (4) MKTG300 Principles of Marketing (4) MUSC001 Music Convocation (0) MUSN1xx Ensemble (1) MUSP2xx Performance Studies (1)</p>	<p>Semester 1</p> <p>IDSC475-77 Music Bus Internship (2) Choose One: BLAW301 Legal Environment (4) <u>OR</u> ENTR260 Entrep. Thinking (4) <u>OR</u> BETH301 Business Ethics (4) <u>OR</u> FINC300 Finance for Non-Bus (4) <u>OR</u> MKTG380 Interactive Mktg (4)</p>
<p>Semester 2</p> <p>ECON 252 Micro Econ (4) MUSC001 Music Convocation (0) MUSN1xx Ensemble (1) MUSP2xx Performance Studies (1) MUSR200 Piano Proficiency (0)</p>	<p>Semester 2</p> <p>MUSC001 Music Convocation (0) MUSC102 Piano Skills II (1)* MUSC114 Theory/Aural Skills II (4) MUSC263 Entrepreneurial Careers (1) MUSC 363 Emerging Models (4) MUSN1xx Ensemble (1) MUSP2xx Performance Studies (1) MUSR114 Aural Skills Proficiency (0) MUSR270 Level I Recital (0)</p>	<p>Semester 2</p> <p>MUSC001 Music Convocation (0) MUSC233 Music of the World (4) MUSC260 Fundamentals of Pop (4) MUSN1xx Ensemble (1) MUSP2xx Performance Studies (1) MUSR 350 Level II recital (0) PHYS105 Musical Acoustics (4)</p>	<p>Semester 2</p> <p>MGMT305 Mgmt and Org (4) MUSC480 Music Bus. Seminar (4)</p>

Requirements for Degree

Program Core Courses

MUSC 001 Student Convocation (6 semesters) (0)
MUSC 101 Piano Skills I (1)*
MUSC 102 Piano Skills II (1)*
MUSC 113 Music Theory and Aural Skills I (4)
MUSC 114 Music Theory and Aural Skills II (4)
MUSC 117 Music History Survey (2)
MUSC 140 Music Media (2)
MUSC 233 Music of the World (4)
MUSC 263 Entrepreneurial Careers in Music (1)
MUSN 1xx Six semesters of Ensemble (1)**
MUSP 2xx Six sem. of performance studies in
same performance medium (1 cr per sem)***
MUSR 114 Aural Skills Proficiency (0)
MUSR 200 Piano Proficiency (0)
MUSR 270 Level I Recital (0)
MUSR 350 Level II Recital (0)

Program Concentration Courses

MUSC 160 Introduction to Music Business (4)
MUSC 260 Fundamentals of Musicianship (4)
MUSC 363 Emerging Models in Music Industry (4)
MUSC 480 Music Business Seminar (4)
IDSC 475-477 Music Business Internship (2-4)

ACCT 210 Intro to Financial Accounting (4)
ENTR 200 Foundations of Entrepreneurship (4)
MGMT 305 Mgmt & Organizational Behavior (4)
MKTG 300 Principles of Marketing (4)

Plus one of the following:

BETH 301 Business Ethics (4)
BLAW 301 Legal Environment of Business (4)
ENTR 260 Entrepreneurial Thinking (4)
FINC 300 Finance for Non-Business Majors (4)
MKTG 380 Interactive Marketing (4)

Allied Requirements

ECON 252 Principles of Microeconomics (4)
PHYS 105 Musical Acoustics (4)

Special Notes

*see catalog wording for students for whom piano or organ is the primary instrument
** see catalog wording for guidelines for choosing an ensemble.
*** 2 credit lessons are only available after passing the music department audition