

DEGREE PLANNING GUIDE: 2020 - 2021

Bachelor of Arts in Music Business

First year (<28)	Sophomore (28-59)	Junior (60-91)	Senior (92+)
<p>Semester 1 MUSC001 Music Convo (0) MUSC160 Introduction to Music Business (4) MUSC140 Music Media (2) MUSN1xx Ensemble (1) MUSP2xx Performance Study (1) BUSN100 Business for the Common Good (2)</p>	<p>Semester 1 MUSC001 Music Convo (0) MUSC101 Piano Skills I (1) MUSC113 Theory/Aural Skills I (4) MUSN1xx Ensemble (1) MUSP2xx Performance Study (1) ECON252 Microeconomics (4)</p>	<p>Semester 1 MUSC001 Music Convocation (0) MUSN1xx Ensemble (1) MUSP2xx Performance Study (1) MKTG200 Introduction to Marketing (2) MGMT200 Working Skillfully in Organizations (2)</p>	<p>Semester 1 MUSC475 Music Bus Internship (2) BUSN Elective (4)</p>
<p>Semester 2 MUSC001 Music Convo (0) MUSC117 Music History Survey (2) MUSC260 Fundamentals of Popular Music (4) MUSN1xx Ensemble (1) MUSP2xx Performance Study (1) ENTR100 Fundamentals of Innovation (2)</p>	<p>Semester 2 MUSC001 Music Convo (0) MUSC102 Piano Skills II (1) MUSC114 Theory/Aural Skills II (4) MUSC263 Entrepreneurial Careers (1) MUSC363 Emerging Models in Music Industry (4) MUSN1xx Ensemble (1) MUSP2xx Performance Study (1) MUSR200 Piano Proficiency MUSR270 Level I Recital (0)</p>	<p>Semester 2 MUSC001 Music Convo (0) MUSC233 Music of the World (4) MUSN1xx Ensemble (1) MUSP2xx Performance Study (1) MUSR350 Level II recital (0) ACCT100 Principals of Accounting (4)</p>	<p>Semester 2 MUSC480 Music Bus. Seminar (4) PHYS105 Musical Acoustics (4) BUSN Elective (4)</p>

Requirements for Degree

Program Core Courses

MUSC 001 Student Convocation (6 semesters) (0)
MUSC 101 Piano Skills I (1)
MUSC 102 Piano Skills II (1)*
MUSC 113 Music Theory and Aural Skills I (4)
MUSC 114 Music Theory and Aural Skills II (4)
MUSC 117 Music History Survey (2)
MUSC 140 Music Media (2)
MUSC 233 Music of the World (4)
MUSN 1xx Six semesters of Ensemble (1)**
MUSP 2xx Six sem. of performance studies in same performance medium (1 per sem)***
MUSR 114 Aural Skills Proficiency (0)
MUSR 200 Piano Proficiency (0)
MUSR 270 Level I Recital (0)
MUSR 350 Level II Recital (0)

Program Concentration Courses

MUSC 160 Introduction to Music Business (4)
MUSC 260 Fundamentals of Musicianship (4)
MUSC 263 Entrepreneurial Careers in Music (1)
MUSC 363 Emerging Models in Music Industry (4)
MUSC 480 Music Business Seminar (4)
MUSC 475 Music Business Internship (2)

BUSN 100 Business for the Common Good (2)
ACCT 100 Principles of Accounting I (4)
MGMT 200 Working Skillfully in Orgs (2)
MKTG 200 Introduction to Marketing (2)
ENTR 100 Introduction to Entrepreneurship and Innovation (2)

Choose 8 Credits

ACCT 200 Principles of Accounting II (2)
ENTR 250 Fundamentals of Innovation (4)
BLAW 300 Law for Business Leaders I (2)
BETH 300 Ethical Principles in Business (2)
OPMT 300 Operations & Supply Chain Management (2).
FINC 310 Core Financial Management (2)
MKTG 380 Digital Marketing (4)

Allied Requirements

ECON 252 Principles of Microeconomics (4)
PHYS 105 Musical Acoustics (4)

Special Notes

*see catalog wording for students for whom piano or organ is the primary instrument

** see catalog wording for guidelines for choosing an ensemble.

*** 2 credit lessons are only available after passing the music department audition