

DEPARTMENT OF EMERGING MEDIA – MINORS

Minor in Journalism

All Journalism minors must take five courses totaling 20 credits, as follows:

- DIMA/JOUR/STCM 111
Introduction to Mass Media and Journalism
- DIMA 240 Digital Imagery and Sound
- JOUR 251 Multimedia Reporting
- JOUR 451 Advanced Multimedia Reporting
- One (1) elective from Journalism program courses.

Minor in Digital Media Arts

- All minors must take at least five courses totaling 20 credits, consisting of the following:
- DIMA/JOUR/STCM 111
Introduction to Mass Media
- DIMA 240 Digital Imagery and Sound
- Any additional DIMA-related theory course [+ designates theory courses]
- Any additional DIMA-related 200-level production course
- Any additional DIMA-related 300/400-level production course

Minor in Strategic Comm

Strategic Communication minors must take 20 credits with at least 12 credits in Strategic Communication (STCM), and at least four credits (4) must be from courses at 300-level or above.

MINOR DECLARATION FORM

Student name _____

Student ID _____

Term/year graduation _____

MINOR

DIMA JOUR STCM

Adviser _____

Dept. Chair signature _____

Date _____

EMERGING MEDIA DEPARTMENT COURSES

- DIMA/JOUR/STCM 111 Intro. to Mass Media
- DIMA/JOUR 232 Visual Media in Theory & Practice
- DIMA 240 Digital Imagery & Sound (WI)
- DIMA 256 Design Concepts of Communication
- DIMA 262 Audio Production
- DIMA 342 Media, Culture & Society
- DIMA 358 Writing & Designing for the Web
- DIMA 360 Videography
- DIMA 456 Media Design Studio
- DIMA 460 Advanced videography
- DIMA 480 Digital Media for the Common Good (WID)
- JOUR 151 TommieMedia internship (1 credits/semester up to 4 credits)
- JOUR 251 Multimedia Reporting
- JOUR 252 Editing
- JOUR 254 Photojournalism
- JOUR 330 Media History
- JOUR 334 Literary Journalism
- JOUR 336 Media Law
- JOUR 350 Magazine Writing
- JOUR 372 Environmental Journalism (WI)
- JOUR 451 Adv. Multimedia Reporting
- JOUR 480 Media Ethics
- STCM 234 Principles of Strategic Comm.
- STCM 244 Research, Evaluation & Measurement (WI)
- STCM 272 Advertising Media & Connections Planning
- STCM 344 Writing for Strategic Communication (WID)
- STCM 346 Digital Content & Strategy in Strategic Comm.
- STCM 368 Advertising Portfolio
- STCM 470 Capstone: Strategic Comm. Campaigns
- STCM 480 Ethics in Strategic Comm.
- DIMA/JOUR/STCM 475-476
Experiential Learning 2 credits
- DIMA/JOUR/STCM 477-478
Experiential Learning 4 credits
- DIMA/JOUR/STCM 487-488 Topics 2 credits
- DIMA/JOUR/STCM 489-490 Topics 4 credits
- DIMA/JOUR/STCM 495 Individual Study 2 or 4 credits

DIMA Interdisciplinary electives

- ACST 200 Intro to American Culture & Difference

- ARTH 297 Type Design & History
- CISC 131 Introduction to Programming and Problem Solving
- CISC 360 Data Visualization
- COMM 212 Comm. Criticism (WI)
- COMM 326 Comm. & Popular Culture (WI)
- COMM 332 Documentary in American Culture
- COMM 340 TV Criticism (WID)
- ENGL 203 Texts in Conversation: Thematic & Intertextual Perspectives
- ENGL 204 Texts in Conversation: Perspectives on Language, Culture & Literacy
- ENGL 255 Intro to Imaginative Writing
- ENGL 325 Special Topics in Genre, Region or Theme
- ENGL 326 Topics in Creative Writing
- FILM 200 Intro to Film Studies (WTL)
- FILM 297 Screenwriting (WI)
- FILM 300 World Cinema (WTL)
- FILM 310 Filmmaking
- FREN 490 French Cinema
- MUSC 170 Music of Film
- MUSC 205 Advanced Studio Recording
- MUSP 110 Digital Music Lessons
- SPAN 415 Hispanic Cinema

Strategic Communication Interdisciplinary electives

- COMM 274 Small Group Comm. or COMM 320 Organizational Comm.
- COMM 212 Communication Criticism or COMM 366 Persuasion & Social Influence
- COMM 328 Communication of Race, Class and Gender or COMM370 Intercultural Communication
- ECON 241 Quantitative Data Literacy (2 credits)
- ENGL 304 Analytical & Persuasive Writing or ENGL314 Professional Editing or ENGL 315 Topics in Professional Writing
- BUSN 100 Business for the Common Good (2 credits) & MKTG 200 Introduction to Marketing (2 credits) or MKTG 300 Principles of Marketing (4 credits)
- MKTG 320 Integrated Marketing Comm.
- MKTG 380 Digital Marketing
- MKTG 370 Consumer Behavior