COMMUNICATION & JOURNALISM – MAJOR
For more information about declaring a major and scheduling courses, visit www.stthomas.edu/cojo

COJO CORE
- COJO 111 Intro to Communication and Journalism I
- COJO 112 Intro to Communication and Journalism II
- COJO 480 Communication Ethics

CREATIVE MULTIMEDIA

Track Core
- COJO 232 Visual Communication
- COJO 240 Digital Imagery & Sound
- COJO 256 Design Concepts of Communication
- COJO 258 Writing & Designing for the Web
  OR
  COJO 360 Videography
  COJO 342 Media, Culture & Society

COJO Electives
Choose THREE additional courses from the COJO curriculum including independent study, experiential learning, study abroad or topics with at least TWO at the 300-level or above.

INTERPERSONAL COMMUNICATION

Track Core
- COJO 211 Communication Inquiry
- COJO 220 Interpersonal Communication
  OR
  COJO 274 Small Group Communication
  COJO 320 Organizational Communication
- COJO 370 Intercultural Communication
- COJO 374 Family & Couple Communication

COJO Electives
Choose THREE additional courses from the COJO curriculum including independent study, experiential learning, study abroad or topics with at least ONE at the 300-level or above.

JOURNALISM

Track Core
- COJO 240 Digital Imagery & Sound
- COJO 251 Multimedia Reporting
- COJO 252 Editing
- COJO 342 Media, Culture & Society
- COJO 451 Advanced Multimedia Reporting

COJO Electives
Choose THREE additional courses from the COJO curriculum including independent study, experiential learning, study abroad or topics with at least ONE at the 300-level or above.

PERSUASION & SOCIAL INFLUENCE

Track Core
- COJO 212 Rhetorical Criticism
- COJO 326 Communication in Popular Culture
  OR
  COJO 328 Communication of Race, Class & Gender
- COJO 342 Media, Culture & Society
  OR
  COJO 366 Persuasion
  COJO 376 Argumentation & Advocacy

COJO Electives
Choose FOUR additional courses from the COJO curriculum including independent study, experiential learning, study abroad or topics with at least ONE at the 300-level or above.

STRATEGIC COMMUNICATION

Track Core
- COJO 211 Communication Inquiry
- COJO 212 Rhetorical Criticism
- COJO 234 Principles of Strategic Communication
  OR
  COJO 344 Writing for Strategic Communication
- COJO 470 Strategic Communication Campaigns

COJO Electives
Choose THREE additional courses from the COJO curriculum including independent study, experiential learning, study abroad or topics with at least ONE at the 300-level or above.

COJO Electives Choose THREE additional courses from the COJO curriculum including independent study, experiential learning, study abroad or topics with at least TWO at the 300-level or above.

A complete listing of COJO courses is on the other side of this page.

Student fills in this section:
Name____________________________________________________________ Student ID ___________________
Semester/year you plan to graduate_________ Track (choose one from above)_____________________

Department fills in this section:
Adviser__________________________________________________________
Department Chair Signature______________________________________ Date_________________
COJO 100 Public Speaking (COJO majors may take only with dept. chair permission)
COJO 105 Communication in the Workplace (COJO majors may take only with dept. chair permission)

COJO 111 Introduction to Communication & Journalism-I
COJO 112 Introduction to Communication & Journalism-II

COJO 211 Communication Inquiry (WID)
COJO 212 Rhetorical Criticism (WI)
COJO 220 Interpersonal Communication
COJO 232 Visual Communication
COJO 234 Principles of Strategic Communication
COJO 240 Digital Imagery & Sound
COJO 251 Multimedia Reporting (WID)
COJO 252 Editing
COJO 254 Photojournalism
COJO 256 Design Concepts of Communication
COJO 258 Writing and Designing for the Web
COJO 262 Audio Production
COJO 272 Advertising Media and Connections Planning
COJO 274 Small Group Communication

COJO 320 Organizational Communication
COJO 326 Communication in Popular Culture (WI)
COJO 328 Communication of Race, Class, and Gender (WID)
COJO 330 Communication History
COJO 332 Documentary in American Culture
COJO 334 Literary Journalism
COJO 336 Communication Law
COJO 338 Political Communication (WID)
COJO 340 Television Criticism (WID)
COJO 342 Media, Culture and Society (WID)
COJO 344 Writing for Strategic Communication (WID)
COJO 346 Social Media in Strategic Communication
COJO 350 Magazine Writing
COJO 352 Media Structure and Power
COJO 360 Videography: TV Production in the Field
COJO 366 Persuasion
COJO 368 Advertising Portfolio
COJO 370 Intercultural Communication
COJO 372 Environmental Communication
COJO 374 Family and Couple Communication
COJO 376 Argumentation and Advocacy

COJO 451 Advanced Multimedia Reporting
COJO 456 Graphic Design Studio
COJO 460 Advanced Video Production
COJO 470 Strategic Communication Campaigns
COJO 480 Communication Ethics

WID = Writing in the Discipline course
WI = Writing Intensive course