

The PULSE Sustainability at UST

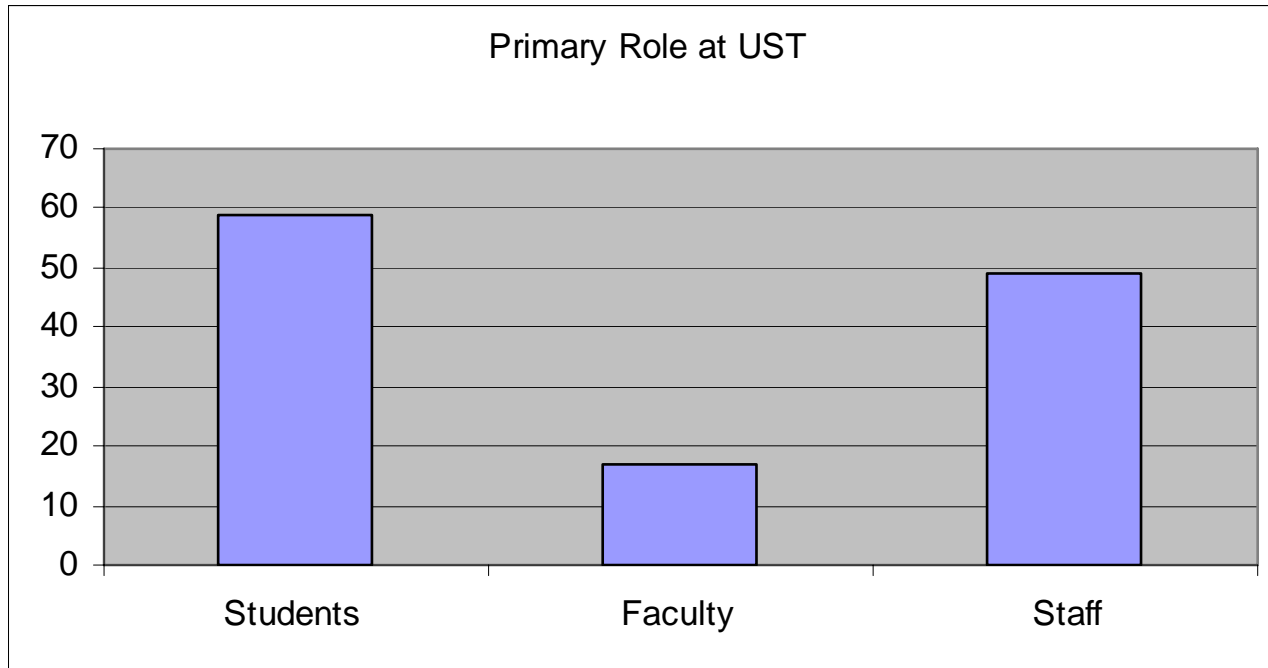
PSYC 212
Research Methods

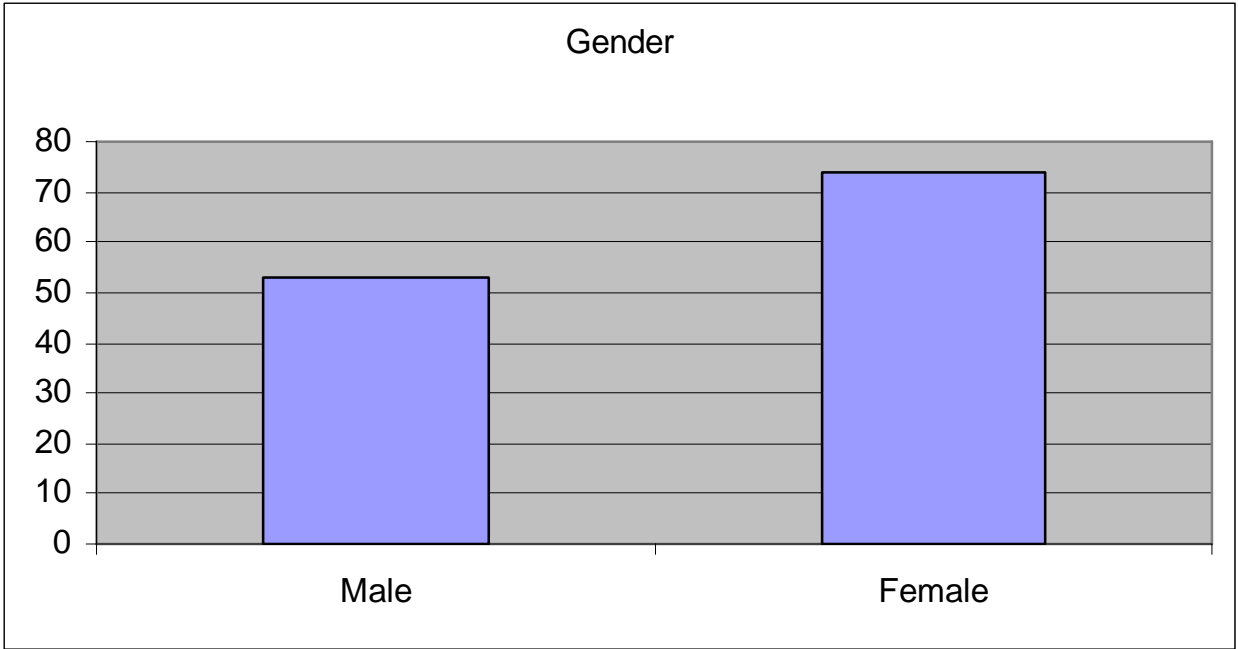
Callout in UST Bulletin

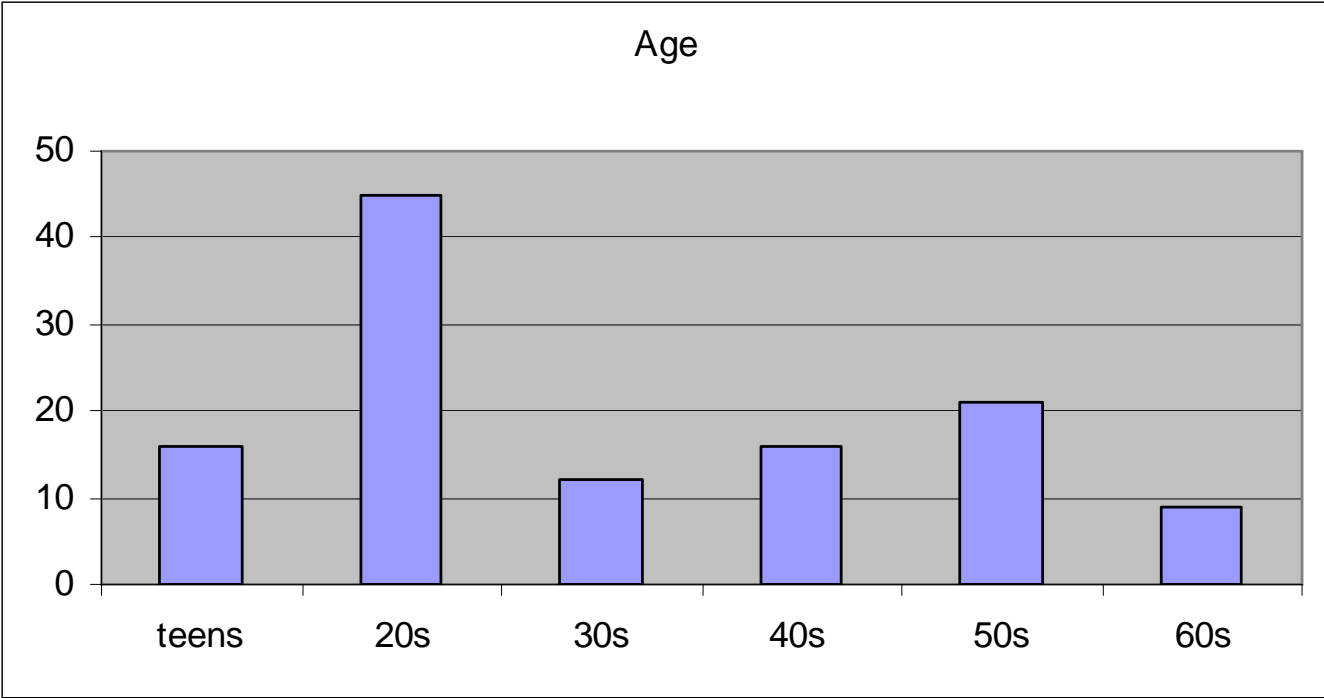


- 2nd headline on Wednesday, April 13
- 2990 hits on Bulletin
- 167 hits on headline
- 127 completed the survey

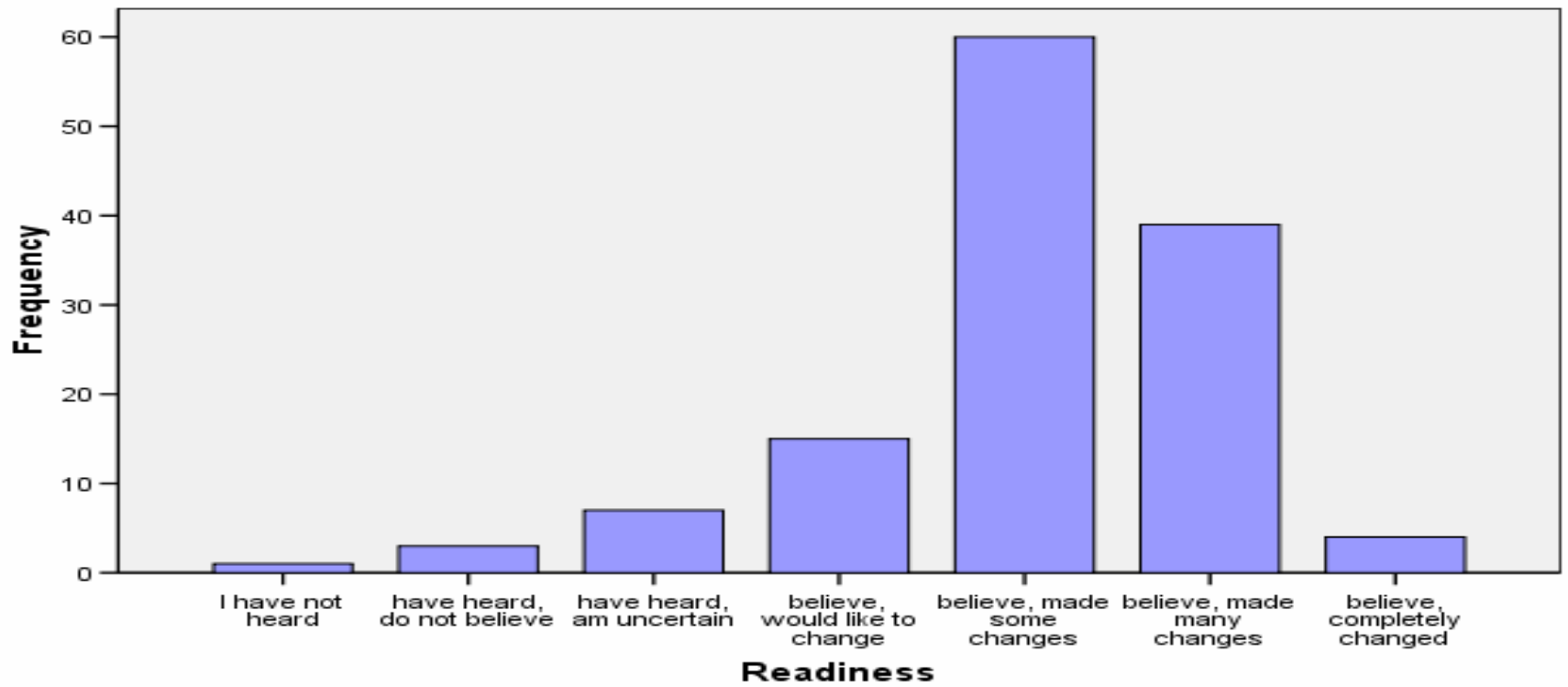
Demographics



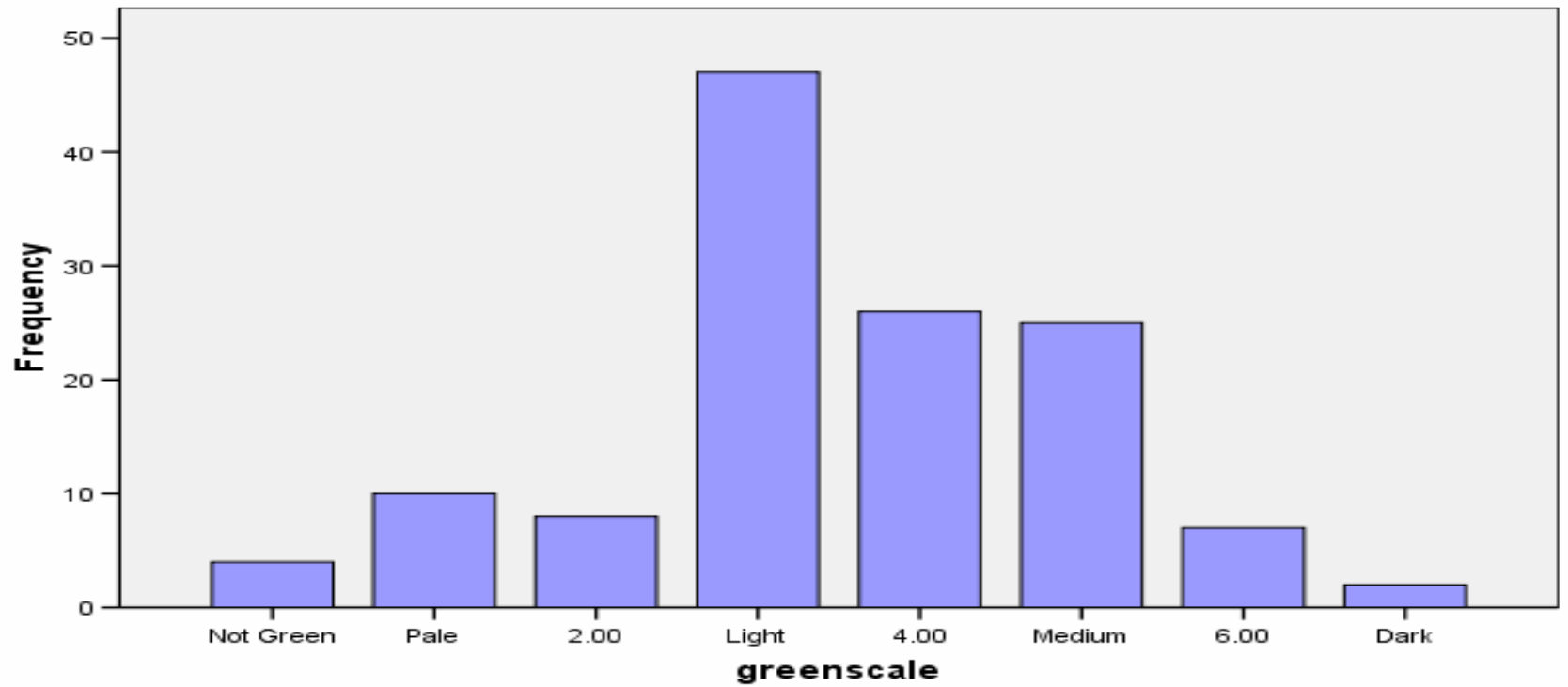




Readiness



greenscale



Facets of Sustainability

- Transportation
- Energy Use
- Food
- Water
- Waste

Transportation

- I often choose to ride with others instead of driving alone.
- I bike or walk to locations within two miles of where I live.
- I try to minimize the amount of money I spend on transportation.



Transportation

- Students had significantly higher eco-friendly transportation behaviors than faculty and staff
- Age is significantly negatively correlated with eco-friendly transportation behavior

Energy Use



- I maximize effects of heating and cooling by closing windows, using shades, sealing windows, etc.
- I leave lights and appliances on when not in use (e.g., lights or TV when not in room).
- I keep things plugged in when they are not in use.

Energy Use

- People try to winterize and maximize their air conditioning



- People try to turn lights and appliances



- People tend to keep things plugged in when not in use



Food



- I would consider shopping at local co-ops and farmer's markets for my main source of groceries
- I find the cost of organic food outweighs the health or ecological benefits.
- My economic status influences my food purchases.

Food

- I would consider shopping at local co-ops and farmer's markets for my main source of groceries.

39% Agree

- I find the cost of organic food outweighs the health or ecological benefits.

31% Neither Agree nor Disagree

- My economic status influences my food purchases.

55% Agree



Water

- I turn off the water while washing my face.
- When showering, I use the least amount of water necessary to be clean



Water

- turn off the water while washing my face
53% Agree or Strongly Agree
- use the least amount of water necessary
28% Agree or Strongly Agree
- More efficient water use as people age

Garbage

- I donate my used items.
- I bring my own bag to the store (grocery, retail, etc.).
- I use my own mug/bottle when grabbing a drink to go.

Garbage

- Mugs/bottles:

All above Neutral (almost Agree)

- Bags:

Faculty and Staff Agree

Students Disagree

- Donations:

Faculty and Staff Strongly Agree

Students are above Neutral (almost Agree)



Recommendations

For Students:

- Create programs for donating
- Bring-your-own-bag program at bookstore and C-store
- Prompts in shower stalls to reduce water use

For Faculty and Staff:

- Improve carpool and bus transit infrastructure

For Everyone:

- Unplug and utilize power strips to avoid energy vampires!
- Purchase local fruits and vegetables in bulk to help the UST community afford high quality food.

Make a commitment
today!



Researchers

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