CALL FOR PAPERS
THE EIGHTH INTERNATIONAL CONFERENCE ON
CATHOLIC SOCIAL THOUGHT AND BUSINESS EDUCATION

Renewing Mission and Identity in Catholic Business Education

UNIVERSITY of DAYTON
Dayton, Ohio
June 18-20, 2012

www.stthomas.edu/dayton

In the last 50 years, the role of business education in Catholic universities has become increasingly significant. World-wide there are over 1800 Catholic universities with more than 200 in the US. A growing number of these universities have business programs, some of which are the largest professional degree programs in their university. As business education occupies an expanded role in Catholic colleges and universities, the future of Catholic higher education is inseparable from how its mission and identity is appropriated and explained within its business program. Reciprocally, how business programs and their stakeholder network influence the Catholic mission and identity of the university itself is another closely related matter requiring careful reflection.

In an effort to energize mission-driven business education in Catholic universities, we are seeking papers that make contributions to the following two areas:

1. Exploring how a Catholic university deepens and revitalizes its culture and institutionalizes its mission and identity in business education.
   - How should the mission and purpose of a Catholic business education be defined and explained?
   - What do mission-based hiring and recruiting programs look like at a Catholic business school?
   - What kind of faculty development programs are necessary to help instructors understand the Catholic social tradition and use it to engage in and contribute to the mission of the Catholic business school?
   - How do Catholic business programs evaluate, promote, and reward faculty to better reflect their mission? What role does research have in the reward process that can contribute to the mission of Catholic business programs?
   - What are the current gaps and challenges that Catholic universities are facing in building identity and institutionalizing mission? What are acclaimed “best practices” that Catholic business programs can implement in order to build a strong and virtuous culture? How does a Catholic university shape a culture that fosters the kind of business education that is rooted in its mission?
• Are there audit tools that can assess the degree of mission effectiveness upon the identity of Catholic business programs?
• What role does the accrediting process have in supporting or impeding the mission-driven character of business schools in Catholic universities?
• What kind of curricular structures and processes can integrate liberal with business education?

2. Providing curricular materials, processes, models and ideas that reflect the mission and identity of business education at a Catholic university.
   • What are some of the practical ways that the Catholic social tradition and its moral and spiritual insights can engage the way one teaches finance, business law, human resources, strategy, business ethics, accounting, marketing, economics, etc.?
   • In what innovative ways could faculty members teach theology, philosophy and other liberal arts disciplines when they encounter students who also study the field of business?

In the area of curriculum development, we are specifically looking for background notes, syllabi and teaching notes that engage the Catholic social tradition and the disciplines of business and liberal education. For examples, please see http://www.stthomas.edu/cathstudies/cst/curriculum/BusCurrmaterial.html

Conference Background Papers: Please refer to the posted conference background papers for this meeting at www.stthomas.edu/dayton

Proposal Format: The selection committee is looking for submissions that engage one of the two areas described above. Please send a two page single spaced proposal which includes the following: thesis/purpose, outline of paper as well as a one paragraph biography that includes institutional position and affiliation, recent publications, research interest, practical experience.

Send proposals by October 15, 2011 preferably electronically to: Michael J. Naughton at cathsocial@stthomas.edu
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