ALLIED COURSES

MATH 101 or 109 or 111
113
ECON 251
ECON 252
STAT 220
COJO 100
or COJO 105
or COJO 370
or ENGL 205+

A satisfactory score on the mathematics placement exam
None (Also fulfills Social Analysis requirement)
None (Also fulfills Social Analysis requirement)
Math placement at level of MATH 111 or above; or MATH 100, 101, 105, 109, 111, or 113
None (Not open to Communication/Journalism majors)
None (Not open to Communication/Journalism majors)
COJO 211 or Sophomore standing
ENGL 111 and 112 or 190

BUSINESS CORE

BUSN 200 (0 credit)
ACCT 210
ACCT 215
BETH 301
BLAW 301 or 303
or BLAW 302
FINC 321
MGMT 305
MKTG 300
OPMT 310

None (Encouraged to complete either during 2nd semester of Sophomore year or 1st semester of Junior year)
Sophomore standing
ACCT 210
8 credits from ACCT, BLAW, FINC, MGMT, MKTG, or OPMT (This course is a prerequisite for all 400 level business courses)
Junior standing
ACCT 210 and Junior standing
ACCT 210 & 215, ECON 251, 252, STAT 220 (or MATH 313 for actuarial majors), and Junior standing
Sophomore standing
Junior standing
MATH 101 or higher, STAT 220, and Junior standing; Concurrent or previous enrollment in MGMT 305 recommended

MARKETING REQUIRED

MKTG 340
MKTG 370
MKTG 430

MKTG 300, MATH 101, 109, 111, or 113, and STAT 220
MKTG 300
MKTG 340, BETH 301, one of MKTG 310, 320, 330, 350, 360, 390, or 490; and Senior standing

MARKETING ELECTIVES

Two of:
MKTG 310, 320, 330, 360, 350, 390, 490

MKTG 300
MKTG 300 and STAT 220
MKTG 300, MATH 101, 109, 111, or 113, and STAT 220
MKTG 300

Plus one of:
BLAW 303, ECON 346 or 348, FINC 450, GEOS 113, IBUS 4XX, MKTG 430 (Spring), MKTG 330

Junior standing
ECON 251 and 252
BETH 301, FINC 324, and MATH 109, 111, or 113
None (Fulfills Human Diversity and Social Analysis requirements)
Approval of business faculty advisor
FINC 321, OPMT 310, MKTG 300 or concurrent registration and prerequisite waived by instructor, MKTG 305, and BETH 301
MKTG 300