Which Internet Marketing Certificate is right for me?

Ideal Learner Seeks:
- Ways to translate traditional marketing experience into web-based channels
- A deep understanding of social media tools and strategies
- Sophisticated techniques to manage, evaluate and improve ROI in social media space

Ideal Learner Seeks:
- Ways to translate traditional marketing experience into web-based channels
- A deep understanding of digital, SEO and paid media strategy
- Experience using Google Analytics tools to improve the customer’s experience and the bottom line

Internet Marketing Essentials
12 hours over 2 days

Introduction to Social Media Marketing
24 hours over 3 days

Digital Advertising Solutions
20 hours over 4 days

Advanced Social Media Marketing
24 hours over 3 days

Marketing Data Analysis: Design, Dissect, Decide
20 hours over 4 days

Certificate in Social Media Marketing

Certificate in Digital Marketing

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