

HELPING WOMEN BECOME ENTREPRENEURS FOR GOOD

A 4-part series for women who want to make a living putting their passions into action

Session I: Doing good is good for business

September 25, 3:00-4:00 in ASC 115

Do you want to do good in the world? Or make money to have a good life? What if you could do both? Learn how young women around the world are doing just that with social entrepreneurship. They had a social question and created a business to solve it.

In this POWERtalk, you will:

- Be inspired by young women like you who are changing the world for good with business.
- Understand what social entrepreneurship is and what it means for you.
- Connect with other curious minds who want to make the world a safer, more equitable, and caring place.

Session II: Mind the gap

October 20, 12.00-1.00pm in OEC 103 (Luann Dummer Center for Women)

Do you wonder why there is homelessness? Hunger? Inequity? Do you see gaps in systems? Then join us for Feminist Friday to clarify your BIG question and what you can do about it. AND learn how women run/led businesses outperform men in innovation, culture, retention, and financial.

In this POWERshop, you will:

- Identify your BIG question to help guide you in your college years and beyond.
- Connect with other women who not only want a better world but want to do something about it.

Session III: Do something that matters

November 10, Time and Location TBD

It's field trip time! Now that you've learned a bit about social entrepreneurship and doing good with business, let's go check one or two out. Or learn as you go!

In this POWERtrip, you will:

- Visit and learn from real social enterprises in the Twin Cities.
- Understand the POWER of social enterprise's impact on both people and profits.
- Connect with other women who not only want a better world but are doing something about it.

Session IV: The GIRLeffect

December 16, 1:00-4:00 pm, ASC 341

The future IS female. The United Nations says so. Business ROI says so. Fortune magazine says so. We know so. In this interactive conference, use what you've learned so far in the series and build on it through the lens of Kristi's Social Entrepreneur mindset, to understand your potential, power, and possibility. At the end, you will pitch you and your changemaking idea! An awesome way to end the semester, start the new year, and unleash your potential.

In this POWERcon, you will:

- Operate from Brave NOT Perfect.
- Share your potential and possibility.
- Learn POWERtools to build your confidence.
- Invest in yourself and other young women.



The series is facilitated by Kristi Hemmer, a social entrepreneur, storyteller, sojourner, and MOXIEmaker. As an educator for 25+ years, Kristi saw firsthand how

SUPERstar girls/women shrink in a classroom, boardroom, and conversation; it made her mad enough to quit her six-figure job, travel the world learning about social entrepreneurship and the GIRLeffect, and start her own social business AWEinc. (Academy for Women's Empowerment). Learn more about Kristi at <http://www.puttingwomeninpower.com>.



Drop in for one session or attend all four and earn a certificate!

Co-Sponsored by

The Social Innovation Collaboratory & The Luann Dummer Center for Women

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