### MUSIC: MUSIC BUSINESS - B. A.
For undergraduate students pursuing a career in music business (arts administration, arts retail, studio work, etc.)

<table>
<thead>
<tr>
<th>First Year</th>
<th>Sophomore</th>
<th>Junior</th>
<th>Senior</th>
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<tbody>
<tr>
<td>Semester 1</td>
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<tr>
<td>MUSC 101 Piano Skills I (1 credit)</td>
<td>MUSC 102 Piano Skills II (1 credit)</td>
<td>MUSC 114 Music Theory II (4 cr)</td>
<td>MUSC 360 History of Music Industry and Music Careers (4 cr)</td>
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<tr>
<td>MUSC 113 Music Theory I (4 cr)</td>
<td>MUSC 114 Music Theory II (4 cr)</td>
<td>MUSC 001 Student Convocation Hour (0 cr)</td>
<td>MUSP 2XX Performance studies (6 semesters) (1 cr)</td>
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<tr>
<td>MUSC 140 Music Media (2 cr)</td>
<td>MUSP 001 Student Convocation Hour (0 cr)</td>
<td>MUSP 2xx Performance Studies (1 cr)</td>
<td>MUSP 103 Skills for Piano Proficiency (0 credits) – Piano Majors Only</td>
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<tr>
<td>MUSN1xx Ensemble (0 cr)</td>
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<td>MUSR 270 Level I Recital (0 cr)</td>
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<th>Semester 2</th>
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### REQUIREMENTS FOR MAJOR
- MUSC 001 Student Convocation Hour (0 cr) (6 semesters)
- MUSC 101 Piano Skills I (1 credit)
- MUSC 102 Piano Skills II (1 credit)
- MUSC 140 Music Media (2 cr)
- MUSC 114 Music Theory II (4 cr)
- MUSC 133 Music of the United States: Aural and Written Traditions (2 cr)
- MUSC 160 Introduction to Music Business (4 cr)
- MUSC 233 Music of the World: Aural and Written Traditions (4 cr)
- MUSC 260 Fundamentals of Musicianship in Popular Music (4 cr)
- MUSC 360 History of Music Industry and Music Careers (4 cr)
- MUSC 231 Introduction to Conducting I (1 cr)
- MUSP 2XX Performance studies (6 semesters) (1 cr)
- MUSP 103 Skills for Piano Proficiency (0 credits) – Piano Majors Only
- MUSR 270 Level I Recital (0 cr)
- MUSR 350 Level II Recital (0 cr)
- MUSR 200 Piano Proficiency (0 credit)
MUSIC: BACHELOR OF ARTS IN MUSIC BUSINESS (CON’T)

MUSN 1XX Ensemble (6 semesters) (0 cr)

2 consecutive semesters of a large choral or instrumental ensemble
4 semesters chosen from any combination of large or small vocal
or instrumental ensembles

MUSC 480 Music Business Seminar (4 cr)

Allied requirements:
ECON 252 Principles of Microeconomics (4 cr)
IDSC 475-77 Experiential Learning: Music Business Internship (2-4 cr)
PHYS 105 Musical Acoustics (4 credits) (Lab Science Core)

Business Courses:
ACCT 210 Introduction to Financial Accounting (4 cr)
BUSN 200 Business Learning Through Service (0 cr)
FINC 300 Finance for Non-Business Majors (4 cr)
MGMT 305 Management and Organizational Behavior (4 cr)
MKTG 300 Principles of Marketing (4 cr)
(additional business electives, for example advanced accounting, per
student are optional)

Plus one of the following:

BETH 301 Business Ethics (4 cr)
BLAW 301 Legal Environment of Business (4 cr)
ENTR 300 Entrepreneurship for Non-Business Majors (4 cr)

Credits within the major: 44
Credits outside the major: 88
Total credit hours: 132