### BUSINESS ADMINISTRATION - COMMUNICATION – B. A.

<table>
<thead>
<tr>
<th>First Year</th>
<th>Sophomore</th>
<th>Junior</th>
<th>Senior</th>
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<tr>
<td>Semester 1</td>
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<tr>
<td>ECON 251</td>
<td>ECON 251 (if not taken in 1st year)</td>
<td>MKTG 300 or OPMT 310</td>
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<tr>
<td>MATH course*</td>
<td>ACCT 210</td>
<td>FINC 321 or BLAW 301, 302,</td>
<td>BETH 301 (if not already taken)</td>
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<tr>
<td>COJO 100 or 105</td>
<td>STAT 220</td>
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<td>COJO elective</td>
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<td>Semester 2</td>
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<tr>
<td>ECON 252</td>
<td>ECON 252 (if not taken in 1st year)</td>
<td>MKTG 300 or OPMT 310</td>
<td>MGMT 480</td>
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<tr>
<td>MATH course* (if not already taken)</td>
<td>ACCT 215</td>
<td>FINC 321 or BLAW</td>
<td>MGMT 360 or MGMT 382</td>
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<td>MGMT 305</td>
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<td>BUSN 200</td>
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#### REQUIREMENTS FOR DEGREE

- ACCT 210 - Intro to Financial Accounting
- ACCT 215 - Managerial Accounting
- BUSN 200 Community Service (0 credit)
- BETH 301 Business Ethics
- FINC 321 Financial Management
- OPMT 310 Operations Management
- MGMT480 Strategic Management
- MKTG 300 Principles of Marketing
- MGMT 305 Management and Org. Behavior

*Plus one of:

- BLAW 301 Legal Environment of Business
- BLAW 302 Business Law for Accounting
- BLAW 303 International Business Law

*Plus one from each of the following:

- COJO 100 Public Speaking or COJO 105 Communication in the Workplace
- COJO 111 Communication and Citizenship
- MGMT 360 Organizational and Employee Development or MGMT 382 Leadership

*Plus eight additional credits from:


### Allied Requirements

- ECON 251 Principles of Macroeconomics
- ECON 252 Principles of Microeconomics
- STAT 220 Statistics

*Note: STAT 220 should be completed by the end of the sophomore year. Transfer students who have not had an equivalent course must complete this course by the end of their first semester, junior year.

*Plus one of:

- MATH 101 Finite Mathematics
- MATH 109 Calculus with Review II
- MATH 111 Calculus for Business & Social Science
- MATH 113 Calculus I

*Note: The math requirement must be completed by the end of the sophomore year.

Students considering a major in business should plan to meet with a business advisor early in their college career. Appointments can be scheduled by calling 651-962-5544.