

Virtual Career Fair

Presented by Star Tribune in conjunction with the Multicultural Forum on Workplace Diversity

REACH DIVERSE CANDIDATES BY PARTICIPATING IN THE MULTICULTURAL FORUM'S VIRTUAL CAREER FAIR.

The Multicultural Forum Virtual Career Fair is a convenient way for qualified candidates to find your postings from their own computer. As an employer, you will enjoy all the benefits of a Career Fair without leaving the office or staffing a booth.

Reaching the Diverse Audience

Through joint efforts of the Multicultural Forum and Star Tribune, potential candidates will receive e-mail notification of the Virtual Career Fair including links directly to the Fair. The following is a brief list of participating organizations who will receive the information:

- National Black MBA Association
- Hispanic Alliance for Career Enhancement
- National Society of Hispanic MBAs
- University of St. Thomas Opus College of Business students and alumni
- Supporting sponsors

Also

- Pre-event and onsite promotion via. College & University Career Services Departments throughout the U.S.
- Multicultural Forum marketing efforts.
- Star Tribune newspaper and website advertising campaign
- Startribune.com/jobs home page link

Multicultural Forum's Virtual Career Fair held March 1 - March 31, 2010.

Special early access time period for University of St. Thomas Opus College of Business graduates and MBA students



UNIVERSITY
of ST. THOMAS
MINNESOTA



MULTICULTURAL FORUM
on workplace diversity

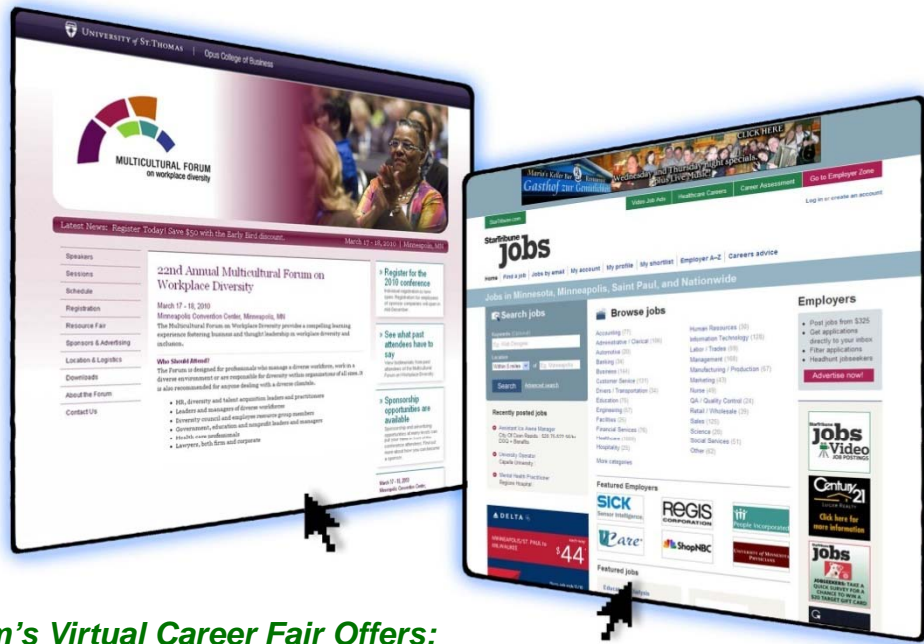
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Multicultural Forum’s Virtual Career Fair Offers:

National Exposure:

Each job listed on the Virtual Career Fair will also be listed on Startribune.com/jobs – this gives your posting additional nationwide exposure as the postings are optimized and searchable by Google, Yahoo and more.

Branding Options:

All participating organizations receive logo exposure on the pavilion pages and a company profile. Profiles can include information about your company’s diversity program and links to your website.

Exposure for multiple jobs:

Throughout the Career Fair, jobs postings can be changed, enhanced and deleted as needed offering your organization maximum exposure for multiple jobs. All Employer participants will have access to Career Fair attendee’s resumes.

PRICING

Premium Package	\$1,400	10 Postings*
Basic Package	\$700	5 Postings

Additional Postings can be purchased for \$25 each

* Premium package is limited to 6 participants and includes a live chat option and the following additional logo exposure: Front page of job fair, first on pavilion pages, exposure on Star Tribune print ads.

DEADLINE

Friday, February 12th



ADVERTISE TODAY BY CALLING YOUR STAR TRIBUNE REPRESENTATIVE
 AMY SHARPSTEEN AT 612-673-4231 OR EMAIL amy.sharpsteen@startribune.com.