



2011 PROGRAM ADVERTISING SPECIFICATIONS

MECHANICAL REQUIREMENTS

INSIDE PAGE AD OPTIONS:

- 1. Program Full Page Ad** 7.5" wide x 10" high
- 2. Program Half Page Ad** 7.5" wide x 4.75" high
- 3. Program Quarter Page Ad** 3.625" wide x 4.625" high

- Program Trim Size: 8.5" wide x 11" high
- All inside page ads are non-bleed
- Ad must be provided as a press-optimized PDF
 - Set resolution to 2400 dpi
 - Set compatibility to Acrobat 4.0 (PDF 1.3)
 - Embed all fonts and images
 - Leave color management off
 - Trim marks are not required
- Images should be CMYK. Not accepted are images with RGB or Spot (PMS) colors.
- Images should be 300 dpi or better.
- Please send a hard copy so that we can ensure your PDF arrived in good order.

FILE SUBMISSION OPTIONS

1. Upload PDF to your sponsor registration.

OR

2. Email PDF to mcfmedia@stthomas.edu and mail with hard copies (color or laser) to:

Multicultural Forum
c/o Maggie Zawasky
University of St. Thomas
1000 LaSalle Avenue, TMH 337
Minneapolis, MN 55403-2005

Include your e-mail and phone number. You will receive an e-mail confirmation of your order.

QUESTIONS?

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