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MARKETING PLAN

PROFESSIONAL OBJECTIVE

Summer clerk position within a government, non-profit organization, or private firm that that leverages my legal and advocacy experience to serves the needs of immigrants.

POSITIONING STATEMENT

Second year law student seeking summer position. Compassionate advocate with non-profit and government experience prosecuting asylum claims, defending immigrants, and securing resources for the needy. I combine strong written and oral communication skills with a talent for establishing rapport with new immigrants. I am a Fluent in Spanish and learning Somali.

COMPETENCIES

| Legal Skills | Communication Skills | Organizing | Lanugage |
|---|--|---|---|
| <ul style="list-style-type: none"> • Brief writing • Pleadings in Federal and State Court • INS application submission | <ul style="list-style-type: none"> • Client Interviewing • Oral Advocacy | <ul style="list-style-type: none"> • Convening community and grassroots organizations • Building relationships and alliances across organizations | <ul style="list-style-type: none"> • Fluent in Spanish • Conversational in Somali |

TARGET MARKET

Geography: Minnesota, Chicago

Industries: Non-profit immigration centers, public service agencies, small law firms

Sample Target Organizations:

| Government | Non-Profit | Private Sector |
|--|---|---|
| Minnesota Dept Health & Human Services INS Hennepin Cty Public Defender Ramsey Cty Public Defender Carver County Public Defender State Public Defender Cook County Public Defender Illinois Dept of Health & Human Services | Centro Legal Minnesota Advocates Immigration Center UST Intraprofessional Clinic U of M Human Rights Center Minneapolis Center for Somali George Carver Center Wellstone Center Chicago Immigrant Center Legal speciale Illinois Center for human rights | Guyton Law Firm Weibe & Friends Michael Davis Firm The Cool law firm Small but good firm Immigrants R Us Fredrikson & Byron DIAL LAWYERS |