

# MINOR in Communication & Journalism

For more information about declaring a minor, scheduling courses and identifying areas of emphasis, visit [www.stthomas.edu/cj](http://www.stthomas.edu/cj).

## STUDENTS FILL IN THESE SECTIONS:

Name \_\_\_\_\_

UST ID \_\_\_\_\_

Semester and year you expect to graduate \_\_\_\_\_

YOUR COJO COURSES	SEMESTER TO BE TAKEN
COJO 111	_____
Lower-level foundations COJO 100, 105 or 112	_____
Theory & analysis COJO _____	_____
Practice & application COJO _____	_____
Any course 300 or above COJO _____	_____

Explain how the COJO courses you have chosen above relate to one another, create a coherent area of emphasis in the minor, and relate to your educational and career goals. Please type this explanation, which should run between 75 and 100 words, and attach it to this form.

In addition to this form, complete a minor field card, which can be obtained at Academic Counseling (119 OEC) or the COJO office (460 OEC).

Use the sign-up sheet beside Dr. Bunton's door (470 OEC) to make an appointment.

Bring two copies of this form and the minor field card to your appointment. Dr. Bunton will go over your minor plan and answer any questions about the program.

## DEPARTMENT FILLS IN THESE SECTIONS:

Dept. chair signature \_\_\_\_\_

Date \_\_\_\_\_

## ALL COJO MINORS TAKE 5 COURSES TOTALING 20 CREDITS, AS FOLLOWS:

**1 = COJO 111 Communication and Citizenship (4 credits)**

**2 = One lower-level foundations course (4 credits), from these three choices:**

- COJO 100 Public Speaking
- COJO 105 Communication in the Workplace
- COJO 112 Public Communication: Speaking and Writing

**3 = One theory and analysis course (4 credits) from the following:**

- COJO 211 Communication Theories and Methods
- COJO 212 Rhetorical Criticism
- COJO 213 Mass Communication Research
- COJO 220 Interpersonal Communication
- COJO 222 Survey of Communication Disorders
- COJO 230 Foundations in Media and Society
- COJO 232 Visual Communication
- COJO 234 Principles of Advertising and Public Relations
- COJO 320 Organizational Communication
- COJO 324 Investigating Communication
- COJO 326 Modern American Rhetoric
- COJO 328 Communication of Race, Class, and Gender
- COJO 330 Communication History
- COJO 332 Documentary in American Culture
- COJO 334 Literary Journalism
- COJO 336 Media Law
- COJO 338 Political Communication
- COJO 340 Television Criticism
- COJO 426 Classical Rhetoric
- COJO 430 Society, Culture and the Media
- COJO 432 Media Structure and Power

**4 = One practice and application course (4 credits) from the following:**

- COJO 250 Reporting for Print Media
- COJO 252 Editing
- COJO 254 Photojournalism
- COJO 256 Design Concepts of Communication
- COJO 258 Writing and Designing for the Web
- COJO 260 Electronic Media Production
- COJO 262 Radio Production
- COJO 264 Media Communication Skills
- COJO 268 Advertising Copywriting
- COJO 270 Public Relations Writing
- COJO 272 Advertising Media and Connections Planning
- COJO 274 Small Group Communication
- COJO 276 Argumentation and Advocacy
- COJO 350 Magazine Writing
- COJO 354 Advanced Photojournalism
- COJO 360 Videography: TV Production in the Field
- COJO 362 Broadcast Reporting
- COJO 366 Persuasion
- COJO 368 Advanced Advertising Copywriting
- COJO 370 Intercultural Communication
- COJO 372 Environmental Communication
- COJO 450 Advanced Reporting
- COJO 456 Graphic Design Studio
- COJO 460 Advanced Video Production
- COJO 462 Advanced Broadcast Reporting
- COJO 470 Advertising and Public Relations Campaigns
- COJO 472 Family Communication

**5 = One course (4 credits) numbered 300 or higher from any category in COJO**

NOTE: In selecting upper-level courses, you are responsible for reading the university course catalog and ensuring that you have completed required prerequisite courses.