

MAJOR in Communication & Journalism

For more information about declaring a major, scheduling courses and identifying areas of emphasis, visit www.stthomas.edu/cj

STUDENTS FILL IN THESE SECTIONS:

Name _____

UST ID _____

Semester and year you expect to graduate _____

YOUR COJO COURSES	SEMESTER TO BE TAKEN
COJO 111	_____
COJO 112	_____
Theory & research COJO _____	_____
Theory & analysis COJO _____	_____
Theory & analysis (300 or above) COJO _____	_____
Theory & analysis (300 or above) COJO _____	_____
Practice & application COJO _____	_____
Practice & application COJO _____	_____
Practice & application (300 or above) COJO _____	_____
Elective COJO _____	_____
COJO 480	_____

Explain how the COJO courses you have chosen above relate to one another, create a coherent area of emphasis in the major, and relate to your educational and career goals. Please type this explanation, which should run between 100 and 200 words, and attach it to this form.

In addition to this form, complete a major field card, which can be obtained at Academic Counseling (119 OEC) or the COJO office (460 OEC).

Use the sign-up sheet beside Dr. Bunton's door (470 OEC) to make an appointment.

Bring two copies of this form and the major field card to your appointment. Dr. Bunton will go over your major plan and assign a COJO faculty member as your major field advisor.

DEPARTMENT FILLS IN THESE SECTIONS:

Advisor _____

Dept. chair signature _____

Date _____

ALL COJO MAJORS TAKE 11 COURSES TOTALING 44 CREDITS, AS FOLLOWS:

1 = COJO 111 Communication and Citizenship (4 credits)

2 = COJO 112 Public Communication: Speaking and Writing (4 credits)

3 = One theory and research course (4 credits) from these three choices:

COJO 211 Communication Theories and Methods

COJO 212 Rhetorical Criticism

COJO 213 Mass Communication Research

4, 5 and 6 = Three theory and analysis courses (12 credits), with at least two numbered 300 or above, from the following:

COJO 211 Communication Theories and Methods (majors may count this course here only if they have not used it to fulfill the theory and research requirement)

COJO 212 Rhetorical Criticism (majors may count this course here only if they have not used it to fulfill the theory and research requirement)

COJO 213 Mass Communication Research (majors may count this course here only if they have not used it to fulfill the theory and research requirement)

COJO 220 Interpersonal Communication

COJO 222 Survey of Communication Disorders

COJO 230 Foundations in Media and Society

COJO 232 Visual Communication

COJO 234 Principles of Advertising and Public Relations

COJO 320 Organizational Communication

COJO 324 Investigating Communication

COJO 326 Modern American Rhetoric

COJO 328 Communication of Race, Class, and Gender

COJO 330 Communication History

COJO 332 Documentary in American Culture

COJO 334 Literary Journalism

COJO 336 Media Law

COJO 338 Political Communication

COJO 340 Television Criticism

COJO 426 Classical Rhetoric

COJO 430 Society, Culture and the Media

COJO 432 Media Structure and Power

7, 8 and 9 = Three practice and application courses (12 credits), with at least one numbered 300 or above, from the following:

COJO 250 Reporting for Print Media

COJO 252 Editing

COJO 254 Photojournalism

COJO 256 Design Concepts of Communication

COJO 258 Writing and Designing for the Web

COJO 260 Electronic Media Production

COJO 262 Radio Production

COJO 264 Media Communication Skills

COJO 268 Advertising Copywriting

COJO 270 Public Relations Writing

COJO 272 Advertising Media and Connections Planning

COJO 274 Small Group Communication

COJO 276 Argumentation and Advocacy

COJO 350 Magazine Writing

COJO 354 Advanced Photojournalism

COJO 360 Videography: TV Production in the Field

COJO 362 Broadcast Reporting

COJO 366 Persuasion

COJO 368 Advanced Advertising Copywriting

COJO 370 Intercultural Communication

COJO 372 Environmental Communication

COJO 450 Advanced Reporting

COJO 456 Graphic Design Studio

COJO 460 Advanced Video Production

COJO 462 Advanced Broadcast Reporting

COJO 470 Advertising and Public Relations Campaigns

COJO 472 Family Communication

10 = One elective course (4 credits) from any category and level in COJO, including independent study, experiential learning (internship), study abroad or topics

11 = COJO 480 Communication Ethics (4 credits), the senior capstone seminar taken only in the final semester before graduation

NOTE: Majors may not take COJO 100 Public Speaking or COJO 105 Communication and the Workplace. Majors must complete six of their 11 courses at UST.