

SESTO CONVEGNO INTERNAZIONALE SU
“PENSIERO SOCIALE CRISTIANO E FORMAZIONE MANAGERIALE”

THE GOOD COMPANY

“DIALOGO TRA PENSIERO SOCIALE CRISTIANO E RESPONSABILITÀ
SOCIALE D’IMPRESA”

PONTIFICIA UNIVERSITÀ SAN TOMMASO (ANGELICUM)
ROMA, ITALIA

Ottobre 5-7, 2006

Programma Provvisorio

Giovedì 5 Ottobre

8:30 **Registrazione dei partecipanti**

10.00 **Messa d’apertura**

11:00 **Messaggio di benvenuto (con traduzione)**

Helen Alford O.P., Co-responsabile della conferenza, Preside della Facoltà di Scienze Sociali della Pontificia Università San Tommaso

Renato Cardinal Martino, Presidente del Pontificio Consiglio di Pace e Giustizia e del Pontificio Consiglio della Pastorale per i Migranti e Itineranti, Città del Vaticano

Plenaria d’apertura: Impostare il dialogo tra PSC e RSI (con traduzione):

Stefano Zamagni, Professore di Economia, Università di Bologna

Bruno S. Frey, Professore di Economia, Università di Zurigo, Svizzera

Coordina: **Francesco Merloni**, ex presidente dell’UCID

13:00 **Pranzo**

14:30 ***Sessioni simultanee I***

PANEL SESSION: CASI DI AZIENDE BUONE E NON (CON TRADUZIONE)

- Thomas Bausch and Robert Ouimet, *“Tomasso Corporation” A Sustainable 35 Year Experimentation of Christian Anthropology and the Common Good in a Competitive Industry*
- Patricia Debeljuh, *The Company as a Community of People: The Bimbo Case*
- Marco Foschini, *Agriculture and Corporate Social Responsibility: The Experience of Coldiretti*
- Vicente T. Villegas, *The Cultural Basis of the Good Company: Social Responsibility from a Filipino Christian Perspective*
- Al Gini and Alexei Marcoux, *Malden Mills: When Being a Good Company Isn’t Good Enough*

COMPARING/CONTRASTING CST & CSR

- Antonio Argandoña, *From Ethical Responsibility to Corporate Social Responsibility*
- Rev. Domènec Melé, *Mainstream Theories on Normative Corporate Social Responsibility: Analysis from Catholic Social Thought*
- Albert Erisman, *Building the Case for Corporate Social Responsibility*
- Robert DeFina and Barbara Wall, *Speaking in Tongues: CSR, CST and the Legitimation of Free Market Economics*

LAW, GOVERNANCE AND THE PURPOSE OF THE FIRM

- Janne Matlary, *In Search of Substance: Ethics and the Corporation*
- Robert Miller, *Maximizing Shareholder Value in the Good Company*
- Robert Keen, *An Aquinas in the Boardroom*
- Ernest Pierucci, *Is There Room in the Rule? Does the Business Judgment Rule Allow Space for the Principles of Catholic Social Teaching to Guide the Operation of a Corporation?*

JUSTICE, WAGES AND OUTSOURCING

- Rev. Albino Barrera, *Outsourcing: The Case for Residual Obligations*
- Shirley Roels, *Global Compensation Justice for Educated Young Adults*
- Pablo Paras, *A Cry for Help: Wealth Distribution in Mexico*
- Jude Njoku, *Justice and Corporate Responsibility: Catholic Thought versus Liberal Economic Ethics*

THEOLOGICAL PERSPECTIVES

- Gil Bailie, *Keeping Good Company: The Leavening Influence of Morally Ordered Lives*
- John Haughey, S.J., *Are There Principalities and Powers at Work at Your Workplace?*
- Danila Raskov, *Homo Oeconomicus and its Alternatives: Economic and Theological Approaches*
- Sergei Lukin, *Corporate Social Responsibility and Business Objectives*

16:30
17:00

Break
Sessioni simultanee II

PLURALISMO , DIRITTO NATURALE E CONVERGENZA TRA DI PSC E RSI (CON TRADUZIONE)

- Geert Demuijnck, *Convergence in Divergence of CST and CSR in a Retailer Ethics Committee. A Case-study.*
- Christine Fletcher, *CST, CSR and the Purpose Driven Company*
- Robert Vischer, *Moral Identity, Subsidiarity and the Good Company*
- Michael Nader, *Personnel Policies of the Good Company According to Catholic Social Teaching*

CST, CSR AND POVERTY

- John Bunch, *(Bottom of the Pyramid) Economic Development Strategies and Catholic Social Teaching*
- Gene Lacznik and Nicholas Santos, S.J., *Catholic Social Teaching and the Construction of “Just” Markets*
- James Bailey, *The Good Company, Catholic Social Thought, and Wealth Inequality*
- Muweme Muweme, *The Good Company in the Context of Zambia*

ECONOMIC DEMOCRACY

- Peter Davis, *The Co-operative, Catholic Social Thought and the Good Company: The Importance of Pluralism in the Market*
- Angel Rodriguez, Jorge Turmo, and Vara Oscar, *Forms of Property and the Doctrine of the Church*
- Aitziber Mugarra Elorriaga, *How to Become a ‘Good Company’ in the Practice? Some Experiences in Social Economy in the Basque Country*

ETHICAL LEADERSHIP

- Bram Rutgers Van Der Loeff, *The Good Company: In Search for Authenticity. 1001 Pathways from Profitability towards Paradise*
- Andre Delbecq, *Questions Organizational Leaders Pose to Theologians*
- William Byron S.J., *The Making of an Ethical Executive*

PANEL: CATHOLIC INSTITUTIONS: HEALTHCARE AND UNIVERSITIES

- Sr. Melanie DiPietro and Alison Sulentic, *SSM Health Care: The Integration of Catholic Social Thought Values in a Modern Health Care System*
- Adelaide Madera, *The “Good Company” in the Healthcare Field*
- Cindy Heine, *Fostering Middle-Level Thinking in Catholic Healthcare: An Evaluation of One Health Systems Leadership Development and Formation Efforts*
- Clemente Ivo Juliatto, *Can a University be a Good Company?*
- Cristian Adai, Jhony Delgado, and Alonso Perez-Wicht, *Mainstreaming the Catholic Social Thought in a Business School: A Case Study*

19.00 Termine delle sessioni

Venerdì 6 Ottobre

9:00 Plenaria sul bene comune (con traduzione)

Robert Sugden, Professore di Economia, University of East Anglia, Gran Bretagna
Controrelatori: **Lee Tavis**, Professore di Finanza, University of Notre Dame, USA e
Mauro Magatti, Professore di Sociologia, Università Cattolica di Milano
Coordina: **Charles Clark**, Professore di Economia, St. John's University, USA

10:30 Break

11:00 Sessioni simultanee III

IL BENE COMUNE NELLA SOCIETÀ IN GENERALE (CON TRADUZIONE)

- Sean Healy, s.m.a. and Brigid Reynolds, s.m., *Practices and Policies of Companies Negotiating National Agreements – An Irish Case Study*
- Barbara Sena, *How can we measure the contribution of the business to the Common Good? Operationalising the theoretical concept of the Common Good*
- Andre Habisch, *The Principle of Subsidiarity, Corporate Citizenship and Social Capital in Times of Globalisation*
- Tony McNamara, *Consumer, Client, Customer or Citizen – Can the State be a Good Company?*

THE COMMON GOOD IN CST AND CSR

- Joseph DesJardins, *Sustainability as the Common Good: Distinguishing the Right from the Good in Theories of Corporate Social Responsibility*
- Leo Clarke and Edward Lyons, *Germain Grisez and the Corporate Common Good*
- Michael J. Miller, *Vocation and the Common Good: A Second Look at the CSR Movement*
- Donatella Chiodo and Caterina Ferrone, *The Model of a Catholic CSR in Comparison with the Model of a Secular CSR*

CORRUPTION AND THE BAD COMPANY IN CST AND CSR

- Reyes Calderon Cuadrado and Jose Luis Alvarez Arce, *The Roots of the Corporate Corruption: The Deceit, the Religion, and the “Good Company”*
- Scott Taylor, *Lessons from the Past: The 18th Century American Land Company as the Prototype of the Bad Company*

- D. Kirk Davidson and John Larrivee, *How Can the Company Be Good If Its Products are Bad?*

ASIA

- Thomas Hong-Soon Han, *Catholicism and Confucianism in Dialogue for Corporate Social Responsibility*
- Stephan Rothlin S.J., *Developing Catholic Social Teaching and Corporate Social Responsibility in the Chinese Context*
- Mathew Illathuparampil, *The Good Company in Knowledge Economy: Is Catholic Social Thought Up to the Task?*
- Dennis McCann, *Corporate Social Responsibility and Catholic Social Teaching in Hong Kong: A Case Study*

PANEL: CST/CSR PEDAGOGY

- Athar Murtuza, *Assessing the Goodness of Islamic Banks from the Perspective of CSR and CST*
- Jeanette Loanzon, *From Manhattan to Dapitan: Human Dignity and Structural Realities in a Filipino Business School*
- Louis Xavier Hrudayaraj S.J., *Forming Managers in a Business School for "The Good Company"*
- Steven Papamarcos, *Unifying a Divided Life: Enhancing the Social Justice "Learning" in Service-learning by Building Critical Thinking Skills*
- John Médaille, *Teaching Business as a Vocation: Orthodoxy and Orthopraxis*

13:00 Pranzo

14:30 Sessione plenaria: Implicazioni pratiche del pensiero sociale cristiano
José Ignacio Mariscal, Amministratore delegato Grupo Marnhos (Mexico-DF)
 Controrelatore: *in attesa di conferma*
 Coordina: *in attesa di conferma*

16:00 Break

16:30- Sessioni simultanee IV

PICCOLE IMPRESE E PSC E CSR (CON TRADUZIONE)

- Leonardo Becchetti, *"Contagious" Small Good Firms: The Case of Fair Trade*
- Peter Heslam and Ben Andradi, *Catholic Social Teaching and the Role of Business in the Eradication of Poverty*

- Jean-Luc Castro, *An Exploration of the Influence of Catholic Values on Management Practices of Heads of SMC's: The Social Doctrine of the Catholic Church Put to the Test Within Firms*
- Laura Michelini, *NGO-Business Partnerships in Italy: An Exploratory Study*

ENVIRONMENT, CST AND CSR

- Laura Baritz, O.P., *Does Common Good Involve Environment? Surveying Different Common Good Models with Regard to Environment*
- Francis Kadaplackal, P. Hefner's Concept 'Created co-creator' as a Source of Inspiration for a Sustainable Corporate Environmental Responsibility
- Árpád Baranyi, *Environmental Economics and Business Ethics: Ends by Themselves or Instruments of Profit?*
- Osvaldo Ferreiro and Beatriz Calderon, *A Company Based on Values, with Corporate Social Responsibility, is a Good Company: CST + CSR = GC*

FINANCE, ETHICS AND INVESTING

- GianDemetrio Marangoni and Stefano Solari, *The Good Company Facing Financialisation: The Relationship Between Corporate Choices and the Institutional Environment in Light of Catholic Social Thought*
- Rev. Francis McHugh, *Your City is Our City: Ethical Responsibility in the Financial Sector*
- Bridget Lyons and Lucjan Orłowski, *Transparency in Financial Markets and Institutions: A Catholic Social Thought Perspective*
- Seamus P. Finn OMI, *The Difference that Catholic Institutional Investors Make*

HUMAN RIGHTS, CSR AND CST

- John Gray, *Legal Accountability of Multinational Corporations for Human Rights Violations*
- Lee Tavis, *Determining Standards for the Implementation of CSR/CST*
- Edwin Epstein, *The Good Company: Rhetoric or Reality?*
- Maarten Biermans, *The Dignity of the Good Company: A Comparison of the Usages of the Concept of "Human Dignity"*

PANEL: CASES

- Daniel Steininger, *Leadership—How Catholics Can Be Successful Leaders in Business and Tax-exempt Organizations*
- Vincent Maher, Joseph Ford and John DeBiase, *Small and Mid-Sized Businesses: As Local as CST and CSR Get*
- Gina Vega and Patrick Primeaux, S.M., *Moral Intuition and Transformative Organizations*
- Ken Hackett and Dave Piraino, *Catholic Relief Services: One Organization's Journey with Catholic Social Thought and Corporate Social Responsibility*

- Laura Mack and Margaret Weber, *The Premise of Community Investment—Essential for the “Good Company”*

18:30 Aperitivo all’Angelicum

Sabato 7 Ottobre

9:00 Sessione plenaria sulla teoria degli stakeholder (con traduzione)

Helen Alford Preside della Facoltà di Scienze Sociali della Pontificia Università San Tommaso

Controrelatori: **Lorenzo Sacconi** Professore di Economia, Università di Trento, e **Ken Goodpaster**, Professore di Business Ethics, University of St Thomas, USA

Coordina: **Mark Sargent**, Decano della Villanova University School of Law, USA

10:30 Break

11:00 Sessioni simultanee V

IL LAVORO TRA PSC E RSI (SESSIONE CON TRADUZIONE)

- Daniel Brennan, Howard Behar and Heribert Schmitz, *If Employees Were Really to Enjoy Their Work, What Would Happen to Capitalism?*
- Hendrik Opdebeeck, *The Dialogue of CST and CSR in E.F. Schumacher’s Last Publication Good Work. Participation as a Linkage Between Principle and Practice.*
- Jean-Bernard Bruneteaux, *The Company: Between Shareholder and Customer*
- Vincenzo Putrignano and Daniela Verducci, *In Good Company One Works Better: Positive Interactions between CST and CSR*

PERSONALISM AND STAKEHOLDER THEORY

- Ken Goodpaster, *Stakeholders and the Common Good: A Polarity at the Core of Corporate Conscience*
- Lorna Gold and John McNerney, *A Personalistic Perspective on Corporate Social Responsibility: An Application in the Economy of Communion Paradigm*
- Mi-Yong Lee-Peuker, *Multi-dimensional Rationality and Action Theory*
- Yuliya Shcherbinina, *Social Capital: Good Company’s Perspective*

PHILOSOPHICAL PERSPECTIVES ON CST AND CSR

- Kenneth Melchin and Darlene O’Leary, *Profit and the Good Company: Lonergan’s Ethical Foundations and Economic Analysis in Dialogue with Catholic Social Thought and Corporate Social Responsibility*
- Jim Wishloff, *The Land of Realism and the Shipwreck of Idea-ism: Thomas Aquinas and Milton Friedman on the Good Company and the Social Responsibilities of Business*
- Tibor Hejj, *What is the Holistic Stakeholder Value Matrix Derived From?*
- David W. Lutz, *Rival Philosophical Foundations of the Good Company*

RELATIONALITY IN THE ECONOMY

- Luigini Bruni and Alessandra Smerilli, *The Price of Socrates: CSR, Group Identification and Common Good in Organisations*
- Vittorio Pelligra, *Can You Buy Trustworthiness? An Experimental Study*
- Fulvio Fontini and Ferruccio Marzano, *A Model of Optimising Behaviour for a Socially Responsible Corporate Firm*
- Giuseppe Argiolas, *The Good Management: Drivers of Corporate Social Orientation Towards a Multidimensional Success*

PANEL: ASSESSMENT AND MEASURING THE GOOD COMPANY

- Elisa Golin and Giampietro Parolin, with Francesca Grandi and Chiara Rubinelli, *Good Company: From Strategy to Sharing Through Accountability*
- Sonja Gallhofer and Jim Haslam, *Catholic Social Thought, Corporate Social Responsibility and Accounting*
- Timothy Mahoney, *Accounting for Just Wages: A Reporting Standards Proposal*
- Robert Shoemake and Douglas Jondle, *Assessing the Good Company*
- Dan Hess, *A Framework for CSR Assessment, Measurement and Reporting*

13:00 Pranzo

14:30 Sessione plenaria di chiusura (con traduzione): Cosa abbiamo imparato?

1. **Fondamenti etici della Good Company:** Cosa abbiamo imparato su convergenze e divergenze tra PSC e RSI? Sono esse più vicine o lontane di quanto pensassimo? Cosa hanno da imparare l’una dall’altra queste due tradizioni di pensiero? Sono così importanti i fondamenti etici per la buona azienda?
2. **Politiche e prassi della Good Company** Cosa abbiamo imparato su politiche e prassi delle buone aziende? PSC e RSI sono relativamente vicine riguardo le questioni pratiche della buone aziende o sono più lontane di quanto pensassimo?

Partecipanti: *in attesa di conferma*

Coordina: Michael Naughton

16:00 **Messa**

18:00 **Cena di chiusura con evento culturale a Palazzo Doria Pamphilj**