

DRAFT:

**THE BUSINESS OF PRACTICAL WISDOM:
AN EXPLORATION OF VIRTUE AND BUSINESS WITHIN THE
CATHOLIC SOCIAL TRADITION**

**Catholic University
Eichstätt-Ingolstadt, Germany
Episcopal Seminary
September 24-26, 2009**

THURSDAY SEPTEMBER 24TH

1:00-3:00 pm Check in-time

3:30 pm Mass (Schutzengelkirche, Eichstätt)

- **Prälat DDr. Peter Beer**, Kath. Univ. Eichstätt-Ingolstadt

4.15 pm Coffee, Episcopal Seminary, Eichstätt

4:30 pm Our Task Together

- Welcoming Remarks:
 - **Prof. Dr. André Habisch**, Kath. Univ. Eichstätt-Ingolstadt
- What do we need to do?
 - **Prof. Dr. Michael Naughton**, Univ. of St. Thomas, Minnesota

I. Practical Wisdom in the Tradition:

5:00 pm

- **Fr. Dermot Tredget, OSB, UK**
Practical Wisdom and Discernment in the Rule of Benedict

- **Prof. Dr. Steve Cortright**, St. Mary's College of California and
Mr. Ernest Pierucci, Attorney at Law, San Francisco, California
Practical Knowledge and the Arts of Enterprise

Respondents: **Prof. Dr. Simona Beretta**, Università del Sacro Cuore, Milan, Italy
Chair: **Prälat DDr. Peter Beer**, Kath. Univ. Eichstätt-Ingolstadt

6:45 pm Reception

7:30 pm Welcoming Dinner

FRIDAY SEPTEMBER 25TH

7:15-8:15 am Breakfast (Episcopal Seminary, Eichstätt)

8:15 am Morning Prayer (Seminar Chapel)

➤ Sr. Helen Alford

8:30-10:00 am

- **Prof. Dr. Bob Kennedy**, Univ. of St. Thomas, Minnesota
On Being Truly Practical: Why Virtue Matters in Business
- **Prof. Dr. Fr. Domènec Melé**, IESE Business School, Barcelona
Practical Wisdom in the Managerial Decision-making Process

Respondents: **Prälat Dr. Peter Klasvogt**, Cath. Academy Kommende, Dortmund

Chair: **Prof. Dr. Jörg Althammer**, Cath. Univ. Eichstätt-Ingolstadt

10:30 am—12:00 pm

- **Assoc. Prof. Dr. Wolfgang Grassl**, St. Norbert's College, De Pere, Wisconsin
Business as the Exercise of Practical Reason in the Catholic Tradition
- **Assoc. Prof. Dr. Peter Krizek**, University of Prague and
Prof. Dr. André Habisch, Cath. Univ. Eichstätt-Ingolstadt
Entrepreneurial Engagement in Society as a Means of Practical Wisdom

Respondent: **Mr. Laurent Montreuil**, Société Générale, Paris

Chair: Ms. **Marilina Colella**, UniCredit Banca, Bologna, Italy

12:15 pm Mass

➤ **Prälat Dr. Peter Klasvogt**, Dortmund

1:00 pm Lunch

II. Practical Wisdom and Business and Economic Disciplines

2:30-4:00 pm

- **Prof. Dr. Stefano Zamagni**, Univ. Bologna
The Firm as a Community vs. the Firm as a Commodity; e.e. Total Good vs. Common Good
- **Prof. Dr. Mario Molteni**, Cath. Univ. Milan
Prof. Dr. Helen Alford OP, Pont. Univ. St. Tomaso (Angelicum), Rome

Socio-Competitive Strategy: A Tool to Support Practical Wisdom in the Boardroom

Respondent: **Prof. Dr. Charles Clark**, St. John's Univ., New York

Chair: **Mr. Dean Maines**, SAIP Institute, University of St. Thomas, Minnesota

4:30—6:00 pm

- **Prof. Dr. Gilbert Lenssen**, Univ. of Leyden, President European Academy Business in Society, Brussels
Practical Wisdom and Exegesis: Beyond Historical and Canonical Concerns
- **Prof. Dr. Martina Meyer-Schwickerath**, Univ. of Applied Sciences Bochum
Pride Goes Before the Fall

Response: **Prof. Dr. Br. Ray Fitz**, University of Dayton, Dayton, Ohio

Chair: **Prof. Dr. Giovanni Marseguerra**, Catholic Univ. of Milan

6:30 pm Reception at Holzersaal, Catholic Univ. of Eichstätt-Ingolstadt

7:30 pm Dinner at Sommerresidenz

SATURDAY SEPTEMBER 26TH

7:15-8:15 am Breakfast

8:15 am Prayer

➤ **Fr. Dermot Tredget**

III. Practical Wisdom and the Practice of Business

8:30 – 10:30 am

- **Prof. Dr. Alejo Jose G. Sison**, Univ. of Navarra
What could we learn from MacIntyre?
- **Prof. Dr. Jean-Luc Castro**, Univ. of Nantes
The Divorce between Life and Thought: How to Better Understand and Enhance the Bond between CST Principles and Behaviours at Work

Response: **Mr. William Brinkman**, Ascension Health, St. Louis, Missouri

Chair: **DDr. Thomas Rusche**, Owner-Entrepreneur, EWD Research group, Free University of Berlin

11:00 – 12:30

- **Dr. Theodore Malloch**, Chairman, The Roosevelt Group, Florida
Doing Virtuous Business
- **Prof. Dr. Fr. Gianni Manzone**, *Entrepreneurial Prudence and the Catholic Thought Tradition*

Response: **Dr. Dan O'Brien**, Ascension Health, St. Louis, Missouri
Chair: **Doris Palz**, Kummer-Institute, Vienna

1:00 Lunch

IV. Toward the Future

2: 30 – 4:00 Where to go from here?

- Items: Call for Papers, Plenary speakers, recruitment of concurrent speakers, special events, follow-up, finances, etc.
- **Prof. Dr. Helen Alford OP**, Pont. Univ. St. Tomaso (Angelicum), Rome
- **Prof. Dr. Fr. Domènec Melé**, IESE Business School, Barcelona
- **Prof. Dr. Jörg Althammer**, Cath. Univ. Eichstätt-Ingolstadt ???
- **Prof. Dean Maines**, Cath. Univ. St. Thomas, Minnesota

Closing Remarks

Prof. Dr. Michael Naughton, Cath. Univ. St. Thomas, Minnesota

Prof. Dr. André Habisch, Cath. Univ. Eichstätt-Ingolstadt

4:30 Mass Episcopal Cathedral, Eichstätt

- Fr. Domènec Melé

6:00 – 9:00 Closing Banquet, Restaurant Schoenblick, Eichstätt

Process for of Sessions:

1. 1st presenter: 10/12 minutes
2. 2nd presenter: 10/12 minutes
3. Responder: 10-15 minutes
4. Presenters response: 5 minutes each
5. Group discussion: 35 - 45 minutes
6. Chair sums up: 3/4 minutes

Alternative:

1. Chair: Introduce session and presenters (1 minute)
2. First Presenter (10-12 minutes)
3. Second Presenter (10-12 minutes)
4. Respondent (10-15 minutes)
5. Presenters Respond (1 minute each)
6. Small Group Reflection on the presentation (20 minutes)
 - a. Designate 5 facilitators:
 - i. Moderate
 - ii. Take notes
 - iii. Provide one question, concern, insight for each presenter
 - iv. Designate speaker in group
7. Large Group: Reporting out of Small Group and Engage Presenters (30 minutes)
8. Chair (2 minutes): summary and conclusion