

# THE BUSINESS OF PRACTICAL WISDOM: AN EXPLORATION OF VIRTUE AND BUSINESS WITHIN THE CATHOLIC SOCIAL TRADITION

Catholic University  
Eichstaett-Ingolstadt, Germany  
Episcopal Seminary  
September 24-26, 2009

## THURSDAY SEPTEMBER 24<sup>TH</sup>

1:00-3:00 pm Check in-time

3:30 pm Mass (Schutzengelkirche, Eichstaett)



4.15 pm Coffee, Episcopal Seminary, Eichstaett

4:30 pm Our Task Together

- Welcoming Remarks:
  - **Prof. Dr. André Habisch**, Kath. Univ. Eichstaett-Ingolstadt
- What do we need to do?
  - **Prof. Dr. Michael Naughton**, Univ. of St. Thomas, Minnesota

### I. Practical Wisdom in the Tradition:

5:30 pm

- **Fr. Dermot Tredget, OSB, UK**  
*Practical Wisdom and Discernment in the Rule of Benedict*
- **Prof. Dr. Steve Cortright**, St. Mary's College of California and Mr.  
**Ernest Pierucci**, Attorney at Law, San Francisco, California  
*Practical Knowledge and the Arts of Enterprise*

Respondents: Prof. **Dr. Simona Beretta**, Universita del Sacro Cuore, Milan, Italy  
Chair: **Prälat DDr. Beer**, Kath. Univ. Eichstaett-Ingolstadt

7.00 pm Reception

7:30 pm Welcoming Dinner

## FRIDAY SEPTEMBER 25<sup>TH</sup>

7:15-8:15 am Breakfast (Episcopal Seminary, Eichstaett )

8:15 am Morning Prayer (Seminar Chapel)



8:30-10:00 am

- **Prof. Dr. Bob Kennedy**, Univ. of St. Thomas, Minnesota  
*On Being Truly Practical: Why Virtue Matters in Business*
- **Prof. Dr. Fr. Domènec Melé**, IESE Business School, Barcelona  
*Practical Wisdom in the Managerial Decision-making Process*

Respondents: **Prälat Dr. Klasvogt**, Cath. Academy Kommende  
Chair: ???

10:30 am—12:00 pm

- **Assoc. Prof. Dr. Wolfgang Grassl**, **St. Norbert's College, De Pere WI**  
*Business as the Exercise of Practical Reason in the Catholic Tradition*
- **Dr. Peter Krizek**, **Ass. Prof.**, University of Prague and  
**Prof. Dr. André Habisch**, Cath. Univ. Eichstaett-Ingolstadt  
???

Respondent: Mr. **Laurent Montreuil**, General Secretary UNIAPAC, Paris  
Chair: Ms. **Marilina Colella**, UniCredit Banca, Bologna, Italy

12:15 pm Mass

1:00 pm Lunch

## II. Practical Wisdom and Business and Economic Disciplines

2:30-4:00 pm

- **Prof. Dr. Stefano Zamagni**, Univ. Bologna  
*The Firm as a Community vs. the Firm as a Commodity; e.e. Total Good vs. Common Good*
- **Prof. Dr. Mario Molteni**, Cath. Univ. Milan  
**Prof. Dr. Helen Alford OP**, Pont. Univ. St. Tomaso (Angelicum), Rome  
*Socio-Competitive Strategy: A Tool to Support Practical Wisdom in the Boardroom*

Respondent: **Prof. Dr. Charles Clark**, Univ. St. John/ New York  
Chair: **Prof. Dr. Ken Goodpaster**, Univ. of St. Thomas, Minnesota

4:30—6:00 pm

- **Prof. Dr. Gilbert Lenssen**, Univ. of Leyden, President European Academy Business in Society, Brussels  
*Practical Wisdom and Exegesis: Beyond Historical and Canonical Concerns*
- **Prof. Dr. Martina Meyer-Schwickerath**, Univ. of Applied Sciences Bochum  
*Pride Goes Before the Fall*

Response: Prof. Dr. **Br. Ray Fitz**, University of Dayton, Dayton, Ohio

Chair: **Mr. William Brinkman**, Ascension Health, Missouri

6:30 pm Reception at Holzersaal, Catholic Univ. of Eichstaett-Ingolstadt

7:30 pm Dinner at Sommerresidenz

## **SATURDAY SEPTEMBER 26<sup>TH</sup>**

7:15-8:15 am Breakfast

8:15 am Prayer

### **III. Practical Wisdom and the Practice of Business**

8:30 – 10:30 am

- **Prof. Dr. Alejo Jose G. Sison**, Univ. of Navarra  
*What could we learn from MacIntyre?*
- **Prof. Dr. Jean-Luc Castro**, Univ. of Nantes  
*The Divorce between Life and Thought: How to Better Understand and Enhance the Bond between CST Principles and Behaviours at Work*

Response: **Dr. Lorna Gold**, Trocaire, Dublin

Chair: **DDr. Thomas Rusche**, Owner-Entrepreneur, EWD Research group, Free University of Berlin

11:00 – 12:30

- **Dr. Theodore Malloch**, Chairman, The Roosevelt Group, Florida  
*Doing Virtuous Business*

- **Mr. Alexandre Havard**, Director, European Center for Leadership Development, Moscow  
*Prudence and Risk Taking*

Response: **Mr. Bob Henkle**, Ascension Health, St. Louis, Missouri

Chair: **Dr. Iris Strasser**, Strasser & Strasser Consult, Klagenfurth/ Austria

1:00 Lunch

#### **IV. Toward the Future**

2: 30 – 4:00 Where to go from here?

- Items: Call for Papers, Plenary speakers, recruitment of concurrent speakers, special events, follow-up, finances, etc.
- **Prof. Dr. Helen Alford OP**, Pont. Univ. St. Tomaso (Angelicum), Rome
- **Prof. Dr. Jörg Althammer**, Cath. Univ. Eichstaett-Ingolstadt
- **Prof. Dean Maines**, Cath. Univ. St. Thomas, Minneapolis

Closing Remarks

**Prof. Dr. Michael Naughton**, Cath. Univ. St. Thomas, Minneapolis

**Prof. Dr. André Habisch**, Cath. Univ. Eichstaett-Ingolstadt

4:30 Mass Episcopal Cathedral, Eichstaett

**Bischof Gregor M. Hanke OSB, Eichstaett (requested)**

6:00 – 9:00 Closing Banquet, Restaurant Schönblick, Eichstaett

#### **Process for of Sessions:**

1. Chair: Introduce session and presenters (1 minute)
2. First Presenter (10-12 minutes)
3. Second Presenter (10-12 minutes)
4. Respondent (10-15 minutes)
5. Presenters Respond (1 minute each)
6. Small Group Reflection on the presentation (20 minutes)
  - a. Designate 5 facilitators:
    - i. Moderate
    - ii. Take notes
    - iii. Provide one question, concern, insight for each presenter
    - iv. Designate speaker in group
7. Large Group: Reporting out of Small Group and Engage Presenters (30 minutes)

8. Chair (2 minutes): summary and conclusion