

Legal Studies in Business (BLAW)

Marsnik (chair), Kunkel, Reich, Swink, Wendt

Business law plays an increasingly prominent role in the workplace and in our personal lives. The proliferation of laws, regulations, and legal decisions determining the limits of appropriate business behavior makes an understanding of law and legal process vital to the business professional.

Students graduating with a concentration in Legal Studies in Business will have explored in depth the nature of the legal environment of business and the ways in which legal rules and processes affect business decision making. Students will have developed critical-thinking and problem-solving skills by fostering an awareness of legal reasoning and legal analysis.

This concentration is relevant to all business administration students, but it is particularly appealing to those students interested in the more highly regulated fields of business and/or the role and nature of the legal process. The concentration is not designed to be a pre-law program, but may be of interest to students considering graduate study in law, business, or public administration.

The concentration is structured to ensure that students receive both a solid grounding needed for the B.A. in Business Administration and an additional focus in business law.

Concentration in Legal Studies in Business

Business Core Courses

- ACCT 205 Introduction to Accounting
- BUS 200 Community Service (0 credit)
- BUS 201 Ethics and Practice: Foundations of Business
- FINC 321 Financial Management
- MGMT 301 Management of Organizations and Processes
- MGMT 480 Strategic Management
- MKTG 300 Principles of Marketing

Concentration Course

- BLAW 401 Legal Research, Advocacy, and Dispute Resolution

Plus one of:

- BLAW 301 Legal Environment of Business
- BLAW 302 Business Law for Accounting
- BLAW 303 International Business Law

Plus three of:

- One of BLAW 301/302/303 not taken previously
- BLAW 304 Real Estate Law
- BLAW 351 Environmental Law
- BLAW 352 Gender Issues and the Law
- BLAW 402 Law of Electronic Commerce

One course numbered 300 or above (not previously taken) in ACCT, ENTR, FINC, MGMT, MKTG

Allied requirements

- ECON 251 Principles of Macroeconomics
- ECON 252 Principles of Microeconomics
- QMCS 220 Statistics I

Note: QMCS 220 should be completed by the end of the sophomore year. Transfer students who have not had an equivalent course must complete this course by the end of their first semester, junior year.

Plus one of:

- MATH 101 Finite Mathematics
- MATH 109 Calculus with Review II
- MATH 111 Calculus for Business and Social Science
- MATH 113 Calculus I

Note: The math requirement must be completed by the end of the sophomore year.

Plus one of:

- COMM 100 Public Speaking
- COMM 105 Communication in the Workplace
- COMM 322 Intercultural Communication
- ENGL 200 or above
- JOUR 215 Journalistic Writing in the Workplace
- JOUR 311 Persuasion in Writing

College of Business

301 Legal Environment of Business

An examination of the business law rules and principles of particular relevance to entrepreneurship, finance, management, and marketing. Subjects include contracts, negligence, products liability, and warranty, intellectual property, employment law, securities regulation, as well as general notions of legal reasoning and legal process. Prerequisite: Junior standing

302 Business Law for Accounting

An examination of the business rules and principles of particular relevance to the accounting profession. Subjects include the law of contracts, the Uniform Commercial Code, the law of debtor-creditor relations, the legal structure governing the formation and operation of business organizations (agency, partnership, and corporations), as well as general notions of legal reasoning and legal process. Prerequisites: Junior standing and ACCT 205

303 International Business Law

An exploration of the international legal environments and some of the legal issues and problems that confront businesses as they cross international boundaries. Topics include international trade, foreign investment, transfer of technology, international dispute resolution, and the role of multinational enterprises. Prerequisite: Junior standing

304 Real Estate Law

Principles of law regarding real property with emphasis on contracts, sales and secured transactions regarding transfer of ownership, mortgages, land use, development, rental and professional liability. Offered in spring semester. Prerequisites: Junior standing

351 Environmental Law

Environmental law will survey relevant federal and state statutes and case law to examine how well they serve to maintain and improve the quality of the air, water, soil and life, and strike an appropriate balance between the present consumption of resources and their maintenance for future generations. The course also will explore emerging environmental trends and the formulation of environmental policy. Prerequisite: Junior standing

352 Gender Issues and the Law

This course will explore the principle that men and women stand as equals before the law. It will examine the ways in which courts and legislatures have interpreted the principle of equal opportunity to resolve gender issues in the workplace, as well as in other aspects of society that affect access to the workplace, including education, marriage, and the family. It also will provide an historical overview of the law of equal opportunity and will touch upon modern notions of feminist legal theory. This course fulfills the Human Diversity requirement in the core curriculum. Prerequisite: Junior standing

401 Legal Research, Advocacy, and Dispute Resolution

An examination of the nature of legal process and of the means the legal system adopts to resolve business disputes. The course will follow a problem-solving approach emphasizing critical thinking and oral and written legal advocacy skills. Topics include an overview of jurisprudence, the sources of law, business and the Constitution, the regulatory process, judicial and alternative dispute resolution, and the basics of legal research and written and oral advocacy. Prerequisite: BLAW 301, 302, or 303 or consent of instructor

402 Law of Electronic Commerce

An exploration of the evolving legal environment that shapes business strategy for conducting business online. Topics include global e-commerce regulatory schemes, issues of privacy, security and data protection, online payment and banking regulation, intellectual property considerations, and censorship and defamation concerns. Prerequisite: BLAW 301, 302, or 303

Management (MGMT)

Anderson, (chair), Buckeye, Burns, Campion, Cohen, Elm, Evers, Goodpaster, Hays, Hedberg, R. Kennedy, Knauff, Kumar, Mason, McNamara, Militello, Nyquist, Olson, Owens, Power, Ramlall, Ray, Rehn, Ressler, Rothausen, Sheppeck, Wenzel, Young

Students completing a concentration in the Department of Management will develop a systems thinking perspective as they view organizations; will develop a competitive perspective as they work with organizations; will become problem-solvers; will value diversity in all its forms; and will study managerial skills.

Concentration in Business Communication

There is an increasingly widespread desire within the business community for people who can communicate well, both in face-to-face and in electronically-mediated forms of communication. The concentration in Business Communication is designed to provide students a basic understanding of business fundamentals, plus back-