

### International Business – Language Intensive

*See Department of Modern and Classical Languages.*

### International Studies

Alexander (ECON), director

This major seeks to give the student a basic understanding of the contemporary international system. It combines study in economics, history and political science with a concentration in one of these fields, along with the study of a foreign language beyond the College's general education requirement. The program enables students to relate international interests to a broad range of careers including government, international business, nonprofit associations and teaching.

#### Major in International Studies

ECON	251	Principles of Macroeconomics
GEOG	113	World Geography
HIST	112	The Modern World Since 1550
IDSC	481	Seminar in International Studies
POL	105	Politics and Government in a Comparative Perspective

*Plus:*

Twenty-eight credits from the following list. A student must choose 16 credits from one discipline, and the remaining 12 must include courses from each of the other two disciplines.

ECON	252	Microeconomics
ECON	345	Economics of Development and Growth
ECON	346	Country and Area Studies (offerings vary each year)
ECON	348	International Economics
ECON	349	Comparative Economic Systems
HIST	210	Modern Latin America, 1800 to present
HIST	220	Introduction to Japanese History and Culture
HIST	313	Europe 1750 to 1945
HIST	314	Modern Europe since 1945
HIST	371	History of United States Foreign Policy
POL	225	Introduction to World Politics
POL	320	American Foreign Policy
POL	326	International Law and Organizations
POL	350	Comparative Politics of the New Europe
POL	352	Third World Politics and Government
POL	424	Seminar in International Politics
POL	454	Seminar in Comparative Politics

GEOG The Department of Geography from time to time offers courses on the geography of selected regions of the world. With the approval of the director of international studies, these courses may be elected to fulfill non-concentration requirements.

*Allied requirements:*

At least twelve credits beyond the core curriculum requirement in a particular modern foreign language

*Recommended courses:*

While the student who might eventually seek employment in international business may choose any courses in business administration, the following four courses would be most appropriate for gaining general background in the field:

ACCT	211	Financial Accounting
BLAW	365	Business Law
MGMT	300	Management for Non-Business Majors
MKTG	300	Principles of Marketing

*ACTC courses:*

A student with particular academic and/or career interests should consult with the director about courses offered by the Associated Colleges of the Twin Cities that would be appropriate to the major.

*Opportunities for studying human diversity:*

Students should particularly note the opportunities in the major for enhancement of their understanding of other cultures. Courses with a non-Western focus meeting the requirements of the major are available both on campus and at the other ACTC schools.

## **Journalism and Mass Communication**

### *Opportunities for study abroad:*

Students majoring in international studies should seriously consider one or more of the opportunities to study abroad offered by the International Education Center.

### *Opportunities for internships:*

Students majoring in international studies should discuss with the director opportunities to relate academic and career interests through internship experiences in the Twin Cities or Washington, D.C.

## **Japanese**

*See Department of Modern and Classical Languages.*

## **Journalism and Mass Communication (JOUR)**

Craig (chair), Bunton, Connery, Gale, Kanihan, Larson, Neuzil, Nimmer

Journalism and mass media education equips students with the knowledge needed to understand the function of mass media and with the skills needed to work for the mass media. Students learn to gather and assess information; to write for, edit and design publications; to write and produce for broadcasting; and to use and take photographs. Students also acquire an understanding of the cultural role of mass media, as well as an appreciation of the social responsibility of the media.

Coupled with a firm foundation in the liberal arts, the department's courses provide a sound background in the ethical, legal, philosophical, political, social and historical principles that will enable students to interpret human affairs and communicate intelligently and effectively through the various forms of mass communication.

Courses in journalism and mass communication prepare students for a variety of careers with newspapers, magazines and other publications, with public relations and advertising agencies, with television and radio stations, with video companies, corporate and government communication departments.

All students take four core courses and follow one of five major tracks: Print Journalism, Broadcast Journalism, Public Relations, Advertising, and Media Studies. A student may also minor in one of those areas, or in Visual Communication.

Much of the work in the department's skills courses is done in a Macintosh computer lab. In addition, students who work on the school newspaper or the yearbook do all the writing, editing and design work on Macintosh computers. Other on-the-job training may be obtained in internships.

The department sponsors chapters of the Society of Professional Journalists, the Public Relations Student Society of America (PRSSA) and the American Advertising Federation.

### **Major in Journalism and Mass Communication**

All journalism and mass communication majors must take these four courses:

- 100 Contemporary Mass Communication
- 105 Visual Communication
- 110 Media Writing and Information Gathering
- 480 Media Ethics Seminar

### *Plus:*

One of the concentrations below

### *Plus the following allied requirements:*

All majors must also take a group of courses outside journalism and mass communication. These allied requirements can be fulfilled in various ways.

A student may take a minor, double major, or a mixture of six beginning, intermediate and advanced courses (24 credits) from two or more related disciplines.

The student has considerable freedom and flexibility in selecting courses or a minor to fulfill this requirement, but the department does have some recommendations based on the student's interests. Before choosing an option, students should consult with the department chair.

### **Concentration in Print Journalism**

- 210 Reporting for Print Media
- 211 Editing

### *Plus two of:*

- 311 Persuasion in Writing
- 312 Critical Writing
- 370 Magazine Writing
- 410 Advanced Reporting