

# Respondent

Robert L. Gaffney  
Opus College of Business  
University of St. Thomas

# Objective

- Respondent's Perspective:
  - 30 years in military
  - 20 years in industry
  - 8 years in academics
- Check Point: *I know you believe you understand what you think I said but, I am not sure you realize that what you heard was not what I meant.*
- Does it Resonate?
  - Dorothy Day
  - G. K. Chesterton
  - UST's Center for Ethical Business Cultures
- The RW (real world) concerns



An Entrepreneurial Approach to Teaching Economic  
Development: Motivation and Methods  
Christian E. Weber

- **Pedagogical model:** business students develop specific solutions to poverty and other problems facing poor countries.
- Key innovations:
  - Prepare an entrepreneurial based business plan for a specific problem - not a term paper
  - Focus on private sector (non government) solutions
  - Business oriented approaches to poverty alleviation

# An Entrepreneurial Approach to Teaching Economic Development: Motivation and Methods

Christian E. Weber

- **Non traditional course** (focus on competing approaches to global poverty reduction) – objectives:
  - o Exposure to different approaches
  - o Expose students to successful efforts
  - o Requires a specific solvable problem, real world business plan and feasibility study
- **Results**
  - Motivates students to use their training to benefit others
  - Provides student with the tools to make concrete contributions to the war on global poverty
  - Create solidarity with the poor

THE ECONOMY OF COMMUNION IN FREEDOM PROJECT:  
A Resource for Catholic Business Education  
Linda B. Specht

- An alternative economic and business model founded on a vision of interpersonal and social relationships in harmony with the social doctrine of the Catholic Church.
- Goals
  - Form businesses that help to relieve the abject poverty in Brazil.
  - Reflect the spirit and way of life of the early Christians - “culture of giving” as opposed to the “culture of having”
  - Freely place profits in common (a manifestation of love-agape) , to be divided into three parts,
    - Given to people in need
    - Reinvested in the business to provide for sustainability and continued growth.
    - Support for educational programs intended to form new men and women in a culture of giving.

THE ECONOMY OF COMMUNION IN FREEDOM PROJECT:  
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- A profound integration by Catholic business schools of cultural and economic responsibilities” focused on six principles:
  - Human Dignity--the intrinsic worth of each human being “simply by virtue of his or her existence as human”
  - The Common Good - promotion of the common good in the wider community, as well as within the organization
  - Subsidiarity - participation in decision-making and encouragement of creativity
  - Justice - just distribution of goods that meets needs and rewards contributions
  - Stewardship - effective use of resources, care for the environment, and sustainability
  - Solidarity with the poor - to promote dignity and provide opportunities through “solidarity” rather than simply through philanthropy

# The Catholic Worker Movement

Econ Dev	EoC

Resonates
  Neutral
  Conflicts

Nonviolence (negotiation and diplomacy)

Voluntary poverty

Hospitality for the marginalized and poorest

Active in opposing war

Equal distribution of wealth globally

Gentle personalism of traditional Catholicism

**Personal** obligation of looking after our brother.

Daily practice of the Works of Mercy (spiritual works included)

Houses of Hospitality for the immediate relief

Farming Communes - works according to ability / gets according to need

Creating a new society within the shell of the old



1972 -University of Notre Dame recipient of the **Laetare Medal**

# Gilbert Keith Chesterton



Resonates
  Neutral
  Conflicts

Econ Dev	EoC

•"Too much capitalism does not mean too many capitalists, but **too few capitalists.**" - *The Uses of Diversity, 1921*

•"Business, especially big business, is now organized like an army. It is, as some would say, a sort of mild militarism without bloodshed; as I say, a militarism without the military **virtues.**" - *The Thing*

"The central Christian theology (sufficiently summarized in the **Apostles' Creed**) is the best root of energy and sound ethics." - *Orthodoxy*

"I have kept my truths but I have discovered, not that they were not truths, but simply that they were not mine. When I fancied that I stood alone I was really in the ridiculous position of being **backed up by all Christendom.**" - *Orthodoxy*




**Distributism** (the third way) - the ownership of the means of production should be spread as widely as possible among the general populace, rather than being centralized under the control of a few state bureaucrats (some forms of socialism) or wealthy private individuals (capitalism).

# Center for Ethical Business Cultures



CENTER FOR ETHICAL  
BUSINESS CULTURES®

Econ Dev	EoC

 Resonates  Neutral  Conflicts

**Stimulating economic growth** is the particular contribution of business to the larger society.

Business activities must be characterized by **fairness**.

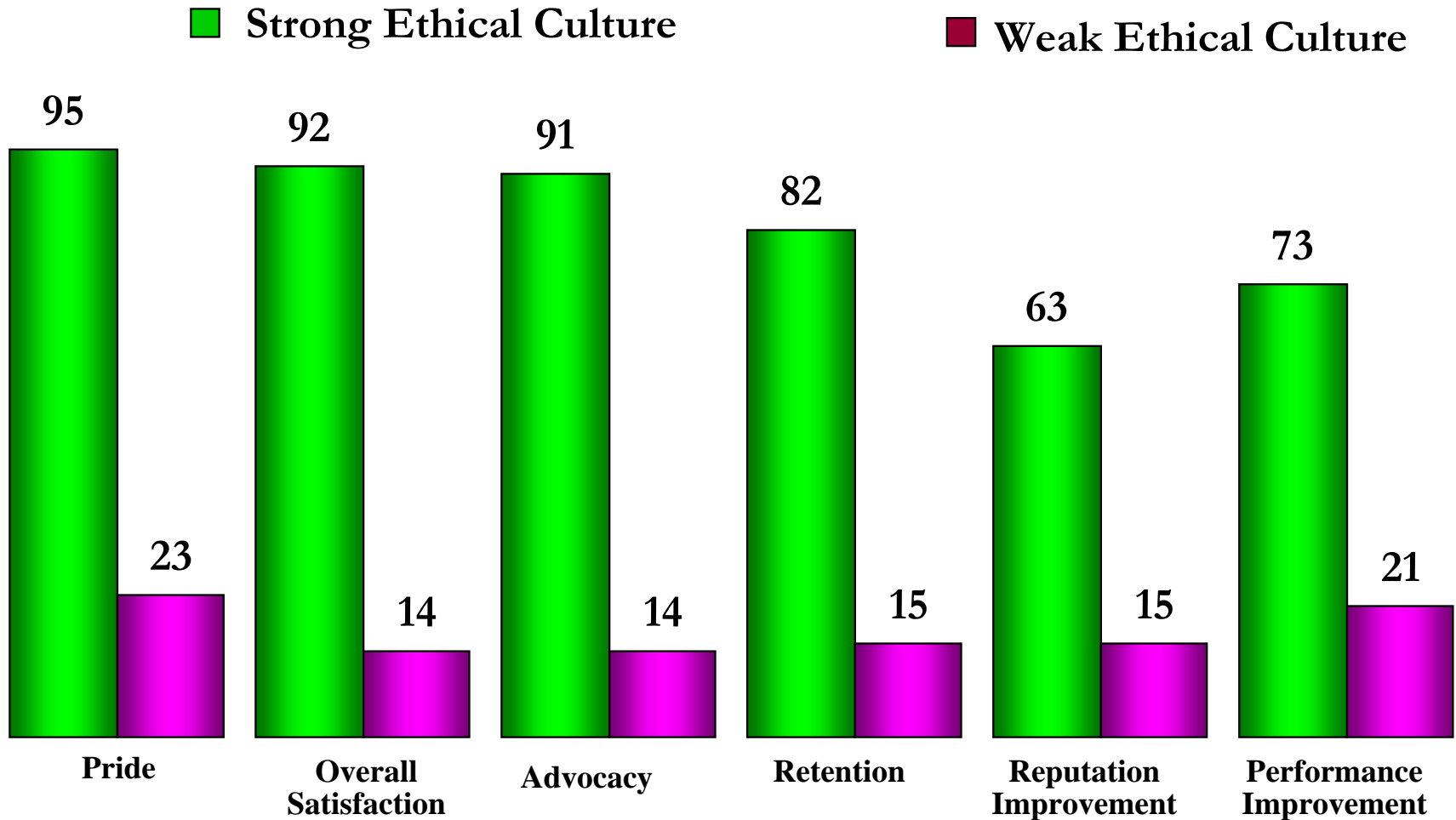
Business activities must be characterized by **honesty**

Business activities must be characterized by **respect for human dignity**

Business activities must be characterized by **respect for the environment**.

# Impact of Ethical Culture

*good ethics = good work environment*



# RW Challenges

## *to uniting religion and business*

Econ Dev	EoC
?	?
?	?
?	?
?	?
?	?
?	?

■ Resonates   
  Neutral   
 ■ Conflicts

**Concupiscence**

**Compartmentalized faith** - In business “freedom of religion” has been transformed to “freedom from religion”

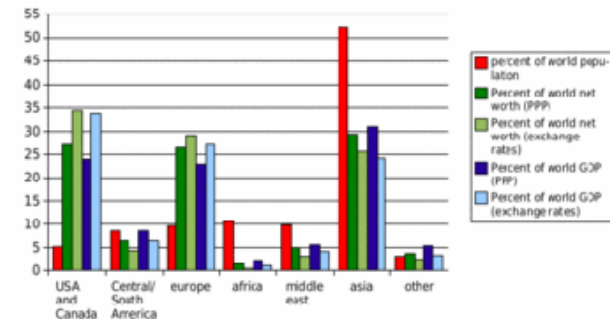
**Courage to act where** ideas are not welcome ➔

**Catholic University** (Ex Corde Ecclesiae) vs. secularized academics ➔

**The Singularity** (Kurzweil )– dehumanizing advances in IT yield a secular paradise and the basis for a humanistic religion

**The Bottom Billion** (Collier)- Collier’s path between Planners and Seekers

World Distribution of Household Wealth, GDP, and population in the Year 2000

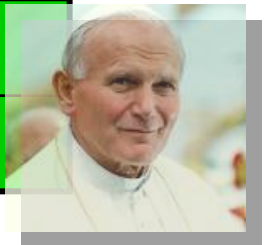


# How do you Close the Gap

Ethics Theme Item	Executive	Manager	Frontline
<i>Where I work, ethical issues and concerns can be discussed without negative consequences.</i>	75%	64%	41%
<i>The behavior of the people I work with is consistent with my company's mission, vision and values</i>	72%	63%	35%
<i>My company strives to serve the interests of multiple stakeholders not just the shareholders (financial performance).</i>	77%	71%	52%
<i>My senior management supports and practices high standards of ethical conduct.</i>	78%	72%	49%
<i>Where I work, people do not "get ahead" unless their behavior clearly demonstrates my company's values.</i>	52%	46%	31%

# Student Beliefs vs. *Laborem Exercens*, On Human Work

Rule	Never	Almost Never	Some-time	Almost Always	Always
Design the work to fit the person		← ● →	●	→	
Make the primary purpose worker self fulfillment		← ● →	●	→	
Focus work on stewardship not ownership		← ● →	●	→	
Make work a matter of choice		← ● →	●	→	
Nourish the family through work			← ● →	●	→
Conform to human dignity through work	← ● →	●			
Give fruitful work to those in need			← ● →	●	→
Incorporate appropriate human rights and privileges into work		← ● →	●	→	
Measure workers by who they are not by what they produce			← ● →	●	→
Measure leaders by how they improve the human condition		← ● →	●		



# Concluding Thoughts



- Theory that makes profit the exclusive norm and the ultimate end of economic activity is morally unacceptable. (Theodore Edgar Cardinal McCarrick – Opus College Dedication)
- The “almighty dollar” may keep you on track! (Most Rev. Donald W. Wuerl – National Prayer Breakfast 2007)
  - In God we trust
  - *NOVUS ORDO SECLORUM*, points us to the beginning of the new American era
  - *ANNUIT COEPTIS* is meant to imply Divine intervention in that American era.
- Not Everything that Counts Can Be Counted (Albert Einstein)